



The inaugural IDFA Women's Summit will celebrate and empower women in the dairy industry. The Summit will convene rising and established leaders to advance gender equality, bolster their leadership skills, advocate for dairy's top policy priorities, and network.

Spread across three days in the nation's capital, the Summit will help female leaders grow and inspire others to gain the relationships and recognition they deserve for their professional and personal growth. The Summit will feature interactive and engaging programming focused on leadership development, mentorship, allyship, and advocacy.

At the IDFA Women's Summit, we're not just discussing change; we're creating it. Together, we can share a dairy industry that is more diverse, dynamic, and prosperous than ever before.

## Why Sponsor?

Sponsorship is one of the best ways to demonstrate your business's support for empowering women in the dairy industry. Each sponsor will be gratefully acknowledged on the IDFA Women's Summit website and materials and will receive recognition leading up to, during, and post-event through IDFA's marketing channels gaining visibility and respect among industry peers for your commitment to investing in the future of the dairy industry.

## Sponsorship Opportunities

### **\$5,000 | PRESENTING SPONSOR**

- One (1) complimentary event registration
- Option to provide giveaway item to event attendees (provided by sponsor)
- Exposure leading up to, during, and post-event through IDFA's marketing channels
- Recognition on event website and materials
- Live recognition throughout the event

### **\$2,500 | SUPPORTING SPONSOR**

- Exposure leading up to, during, and post-event through IDFA's marketing channels
- Recognition on event website and materials
- Live recognition throughout the event

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