

A sponsorship of the Ice Cream Technology Conference and the Yogurt & Cultured Innovation Conference delivers high value and an opportunity to engage with more top-level decision makers than ever before — including executives, plant managers, regulatory compliance personnel, product development specialists, research and development professionals, quality assurance staff, plant engineers and operations personnel. Sponsorship is one of the best ways to brand your organization as a thought-leader and to highlight your commitment to advancing the dairy industry.

\$7,500

PREMIER SPONSOR



The Premier Sponsor receives the most visibility. Select to sponsor the Ice Cream Technology Conference or the Yogurt & Cultured Innovation Conference.

- Exhibit table throughout the conference
- One (1) complimentary registration
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to conference attendees

\$5,500

LUNCH



Always well attended, the meal functions are a great opportunity to gain added visibility among dairy executives enjoying conversations with industry colleagues.

- Exhibit table throughout the conference
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to lunch attendees

\$5,500

RECEPTION



After a full day of informative sessions and meetings, everyone will be looking for a place to relax, unwind and make some new contacts. The networking reception is ideal for a sponsor who wants to make an impression by hosting a great evening reception.

- Exhibit table throughout the conference
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference

**Reserve
Now**



MELISSA LEMBKE
MLEMBKE@IDFA.ORG
202-220-3512

All sponsorship packages below include:

- Sponsor recognition in conjunction with the selected conference element — hotel keycards, breakfast, printed program, coffee break, lanyards or WiFi
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference

\$5,000

HOTEL KEYCARDS



\$5,000

NAME BADGES



\$3,500

BREAKFAST



\$3,500

PRINTED PROGRAM



\$3,000

LANYARDS



\$3,000

WiFi



\$2,500

COFFEE BREAK



**CUSTOM
SPONSORSHIP**

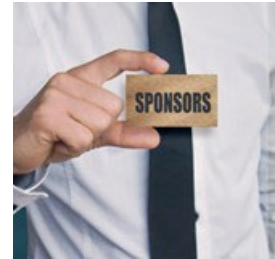


EXHIBIT TABLE

\$1,195 [Member]

\$1,695 [NonMember]

- Exhibit table throughout the conference – one (1) 6 ft table
- Recognition on conference materials
- Company representative must register for the conference to participate

**Reserve
Now**



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