Regulatory RoundUP

VIRTUAL CONFERENCE

JULY 25-26



Join IDFA experts and regulatory decision-makers for two days devoted to understanding the intent behind federal regulations, the parameters for compliance and how best to engage in the process to shape pending regulations.

As one of the most highly regulated food industries in the United States, dairy must comply with regulations issued by multiple federal agencies, including the U.S. Food and Drug Administration, the U.S. Department of Agriculture, the U.S. Environmental Protection Agency, the U.S. Department of Homeland Security and the U.S. Department of Commerce, among other state and local regulatory bodies. IDFA's Regulatory RoundUP connects dairy professionals with regulatory officials who have direct responsibility for the rules affecting dairy plants, products, and personnel.

The conference program will be held virtually on Tuesday, July 25 and Wednesday, July 26. Each session will focus on an issue of critical importance to dairy and offer opportunities for attendees to ask questions and engage with the presenters.

Sponsorship Opportunities

\$5,000 | PRESENTING SPONSOR

- One (1) 30-second sponsor video shown during event (provided by sponsor)
- Exposure leading up to, during and post-event through various marketing channels
- One (1) complimentary event registration
- Option to provided lunch gift card or coffee gift card to event attendees (additional fees apply)

\$2,500 | SUPPORTING SPONSOR

- Exposure leading up to, during and post-event through various marketing channels
- Option to provided lunch gift card or coffee gift card to event attendees (additional fees apply)



