

# IMMIGRATION REFORM & RISING FOOD PRICES

IDFA

NOVEMBER 2022

# KEY FINDINGS

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1. The rising prices of food are **seen as a problem** among voters with ninety-four percent (94%) saying rising food prices are a *significant problem* or *somewhat of a problem*. Two-thirds (68%) of voters express rising food prices are a *significant problem*.
2. Many voters see a **connection between immigration issues and rising food prices**, although some are unaware. Two-in-five voters (42%) say these issues are connected, but nearly one-in-five (17%) say they *don't know* or have *no opinion*. Half of Republican voters (54%) believe these issues are connected while only one-third of Democratic voters (34%) and independent voters (36%) believe these issues are connected.
3. Among voters, **bipartisan agreement exists for Congress to pass comprehensive legislation on immigration reform**. Over half of voters (55%), including over half of **Democratic voters (55%)** and **Republican voters (58%)**, support Congress passing comprehensive legislation on immigration reform. Significant differences in support exist among voters of different genders, age groups, income levels, and education levels.
4. Congress passing **the Farm Workforce Modernization Act is supported by a majority of voters across party lines**. Three-in-five voters (63%), including three-fourths of Democratic voters (75%), half of Republicans (53%), and three-in-five independent voters (58%), support Congress passing the Farm Workforce Modernization Act.
5. Voters find it **important for Congress to work together to lower food prices through comprehensive immigration reform** that ensures a legal, reliable workforce for America's food industry. Four-in-five voters (82%) say it is important for Republicans and Democrats in Congress to work together to lower food prices through comprehensive immigration reform. Nine-in-ten Democratic voters (88%), four-in-five Republican voters (79%), and four-in-five independent voters (80%) express this is important.



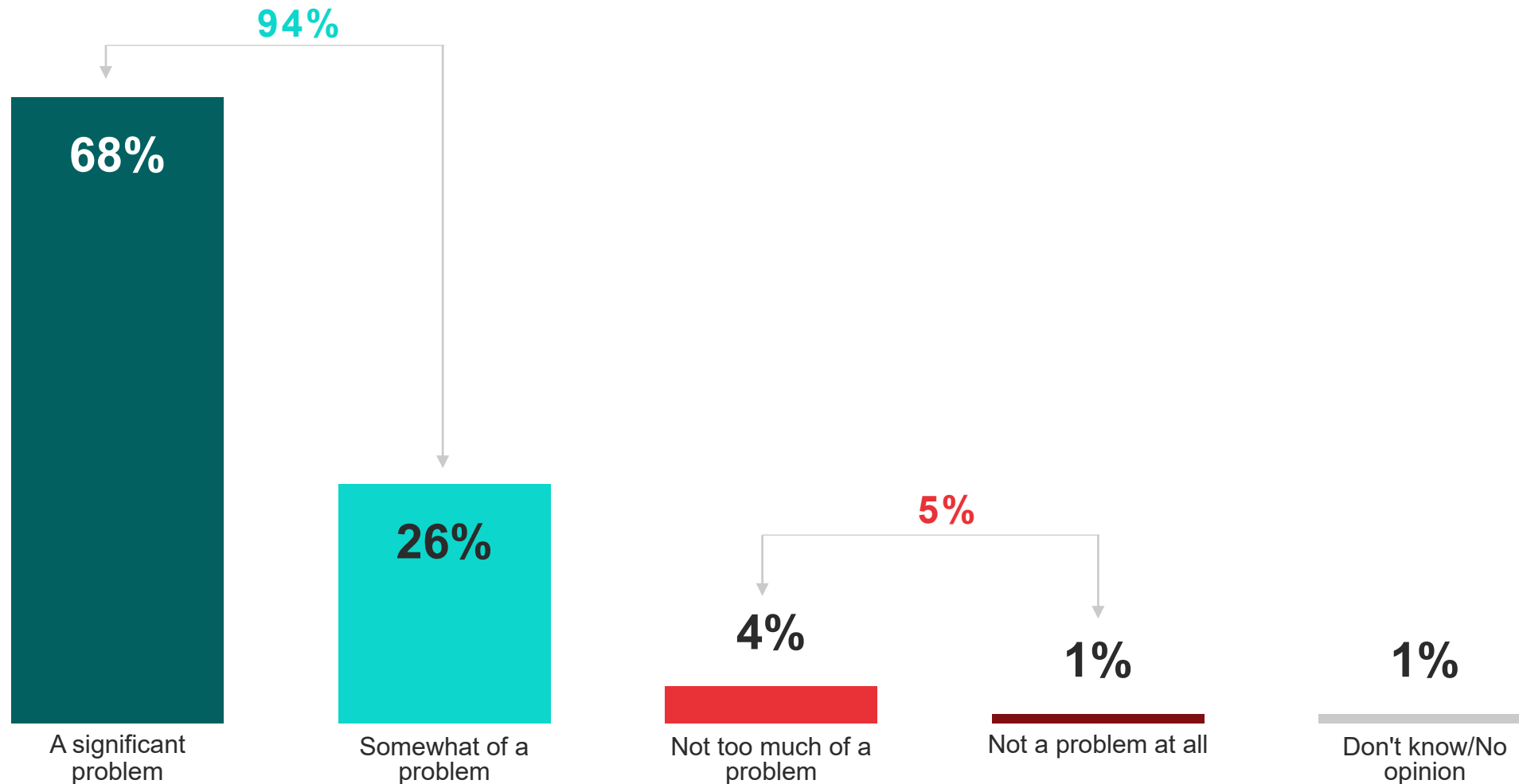
## METHODOLOGY

This poll was conducted between November 11-November 14, 2022 among a sample of 1991 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on gender by age, educational attainment, race, marital status, home ownership, race by educational attainment, 2020 presidential vote, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Voters nearly unanimously agree (94%) rising food prices are a problem, with two-thirds (68%) saying rising food prices are *a significant problem*.

How much of a problem, if at all, are rising food prices?

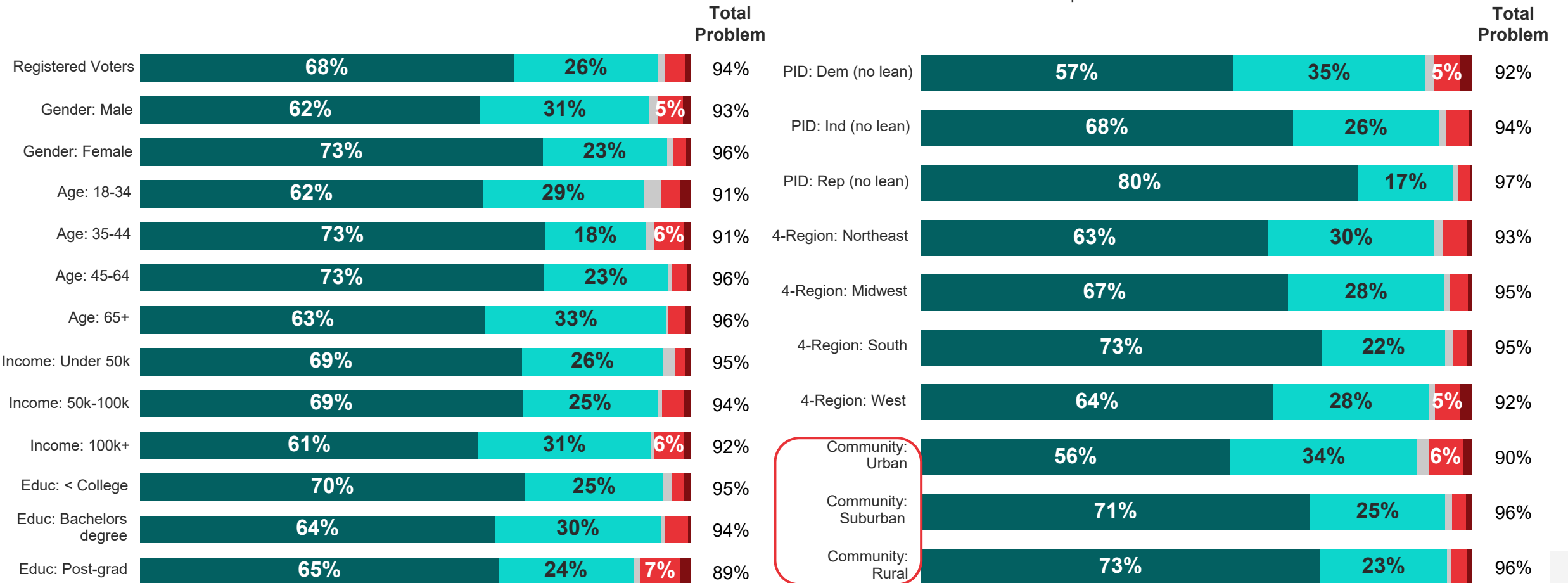


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Though all demographic group of voters agree rising food prices are a problem, suburban and rural community voters are more likely than urban voters to express this as a *significant problem*.

How much of a problem, if at all, are rising food prices?

● A significant problem 
 ● Somewhat of a problem 
 ● Don't know/No opinion 
 ● Not too much of a problem 
 ● Not a problem at all



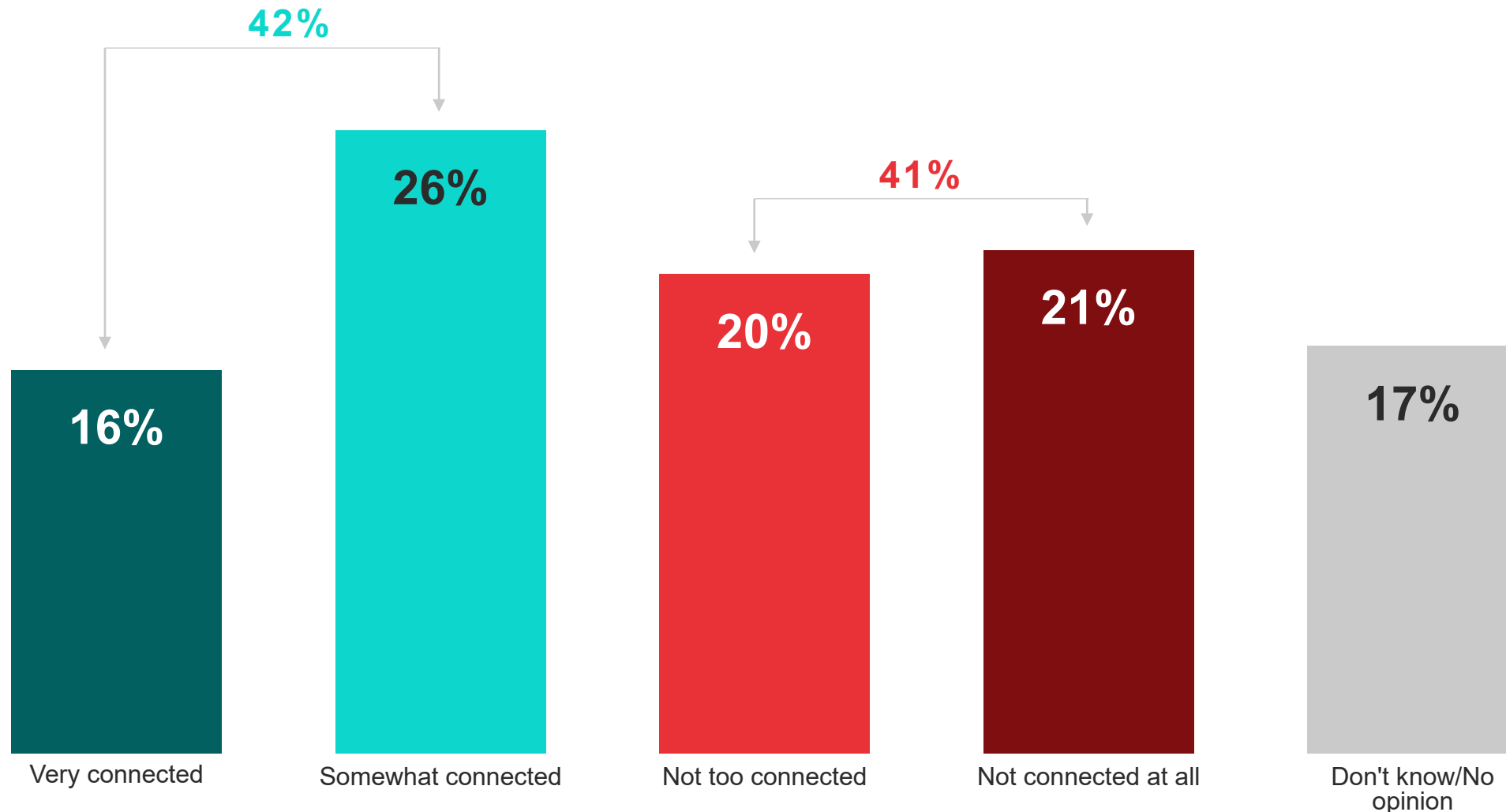
Total Problem = A significant problem + Somewhat of a problem

See appendix for full sample details and margin of error of each demographic group.

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One-quarter of voters (26%) believe immigration issues and rising food prices are only *somewhat connected* and nearly one-in-five (17%) *don't know* or have *no opinion*.

How connected, if at all, are immigration issues with rising food prices?



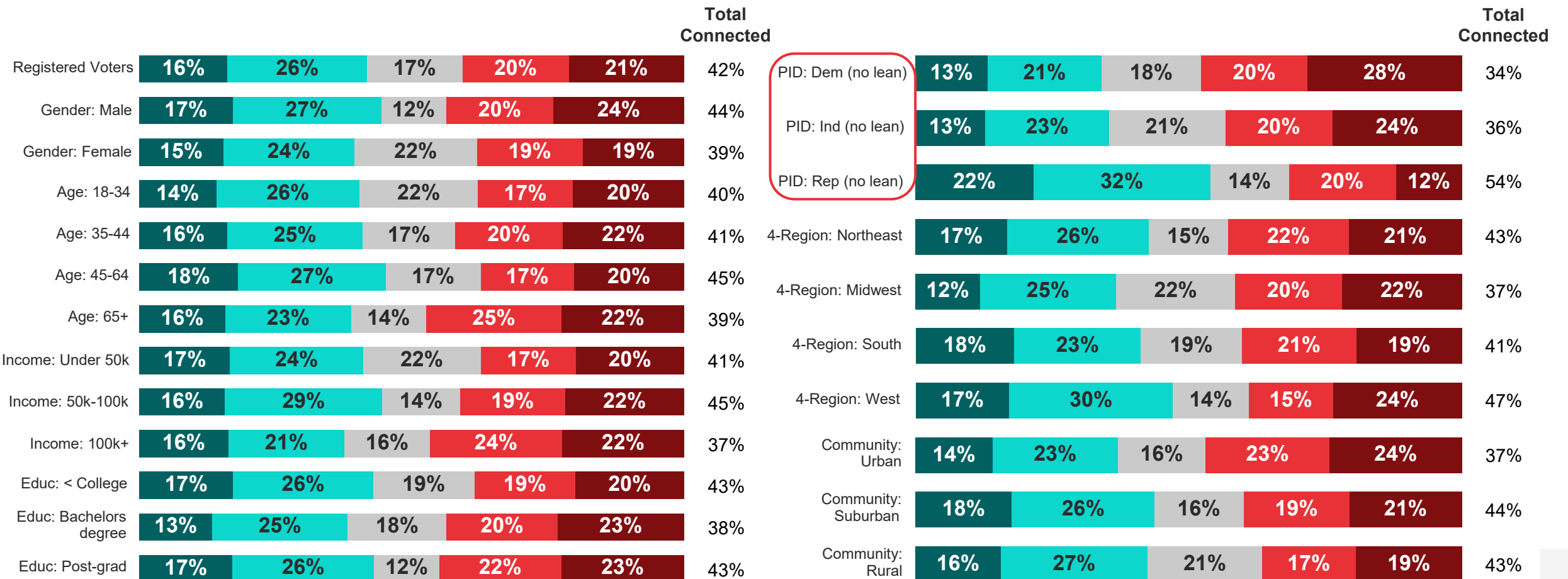


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Democratic and Republican voters are not aligned in connecting immigration issues to rising food prices. Half of Republican voters (54%) say the two are connected, while only one-third of Democratic voters (34%) say the same.

How connected, if at all, are immigration issues with rising food prices?

Very connected Somewhat connected Don't know/No opinion Not too connected Not connected at all



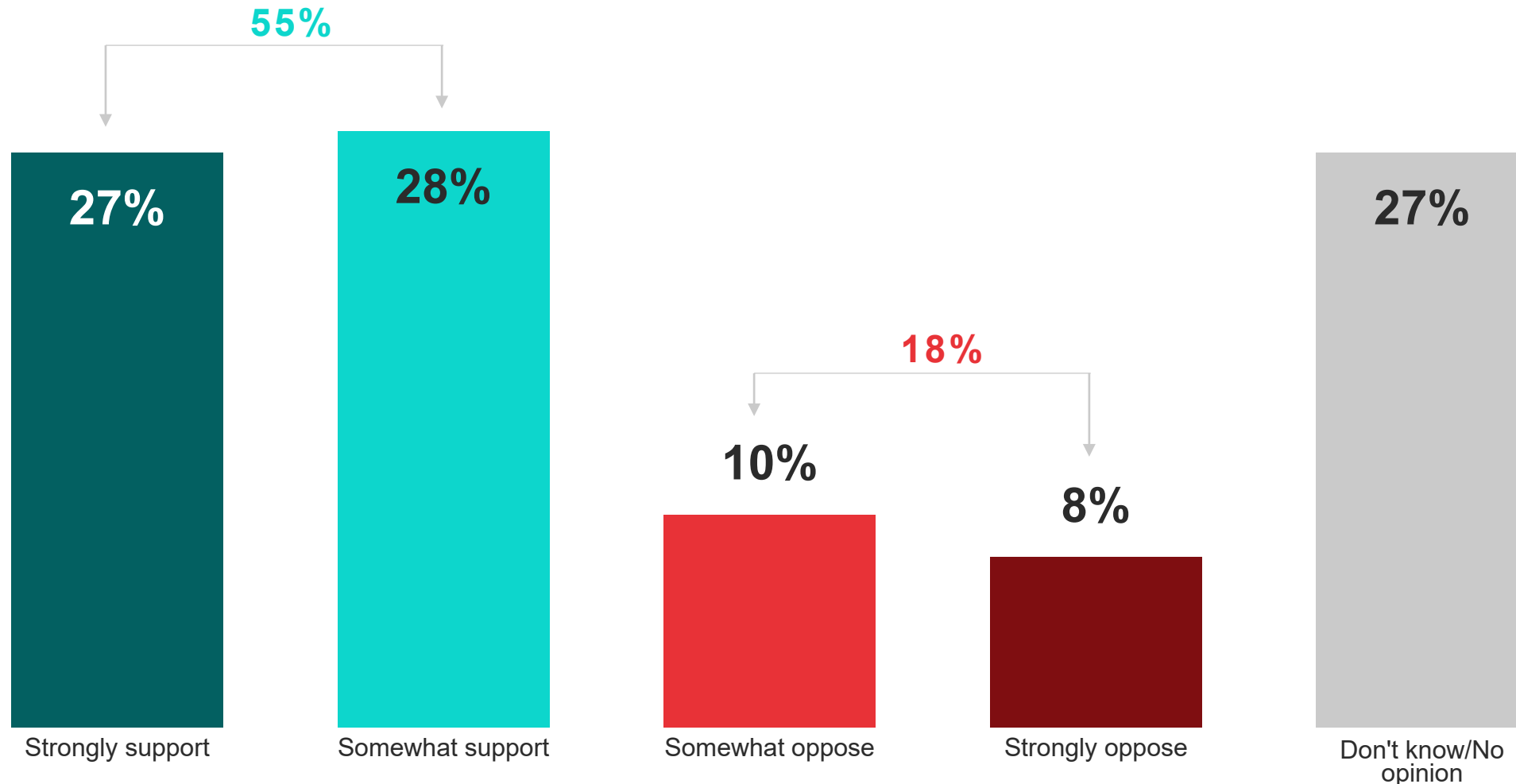
Total Connected = Very connected + Somewhat connected

See appendix for full sample details and margin of error of each demographic group.

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Though more than half of voters (55%) support Congress passing legislation on comprehensive immigration reform, one-quarter of voters (27%) *don't know* or have *no opinion* on whether they support Congress passing legislation on comprehensive immigration reform.

Do you support or oppose Congress passing legislation on comprehensive immigration reform?



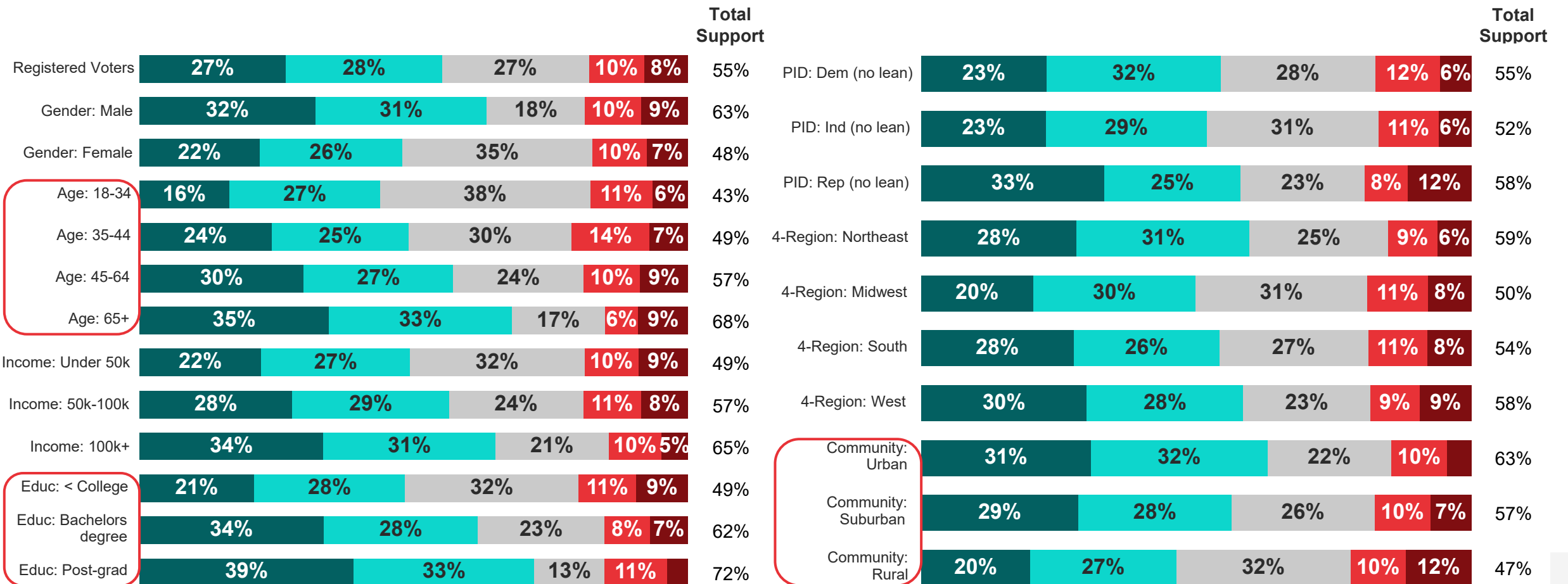


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Older voters (65+: 68%), post-graduate voters (72%), and urban voters (63%) are more likely than their counterparts to support Congress passing legislation on comprehensive immigration reform.

Do you support or oppose Congress passing legislation on comprehensive immigration reform?

● Strongly support ● Somewhat support ● Don't know/No opinion ● Somewhat oppose ● Strongly oppose



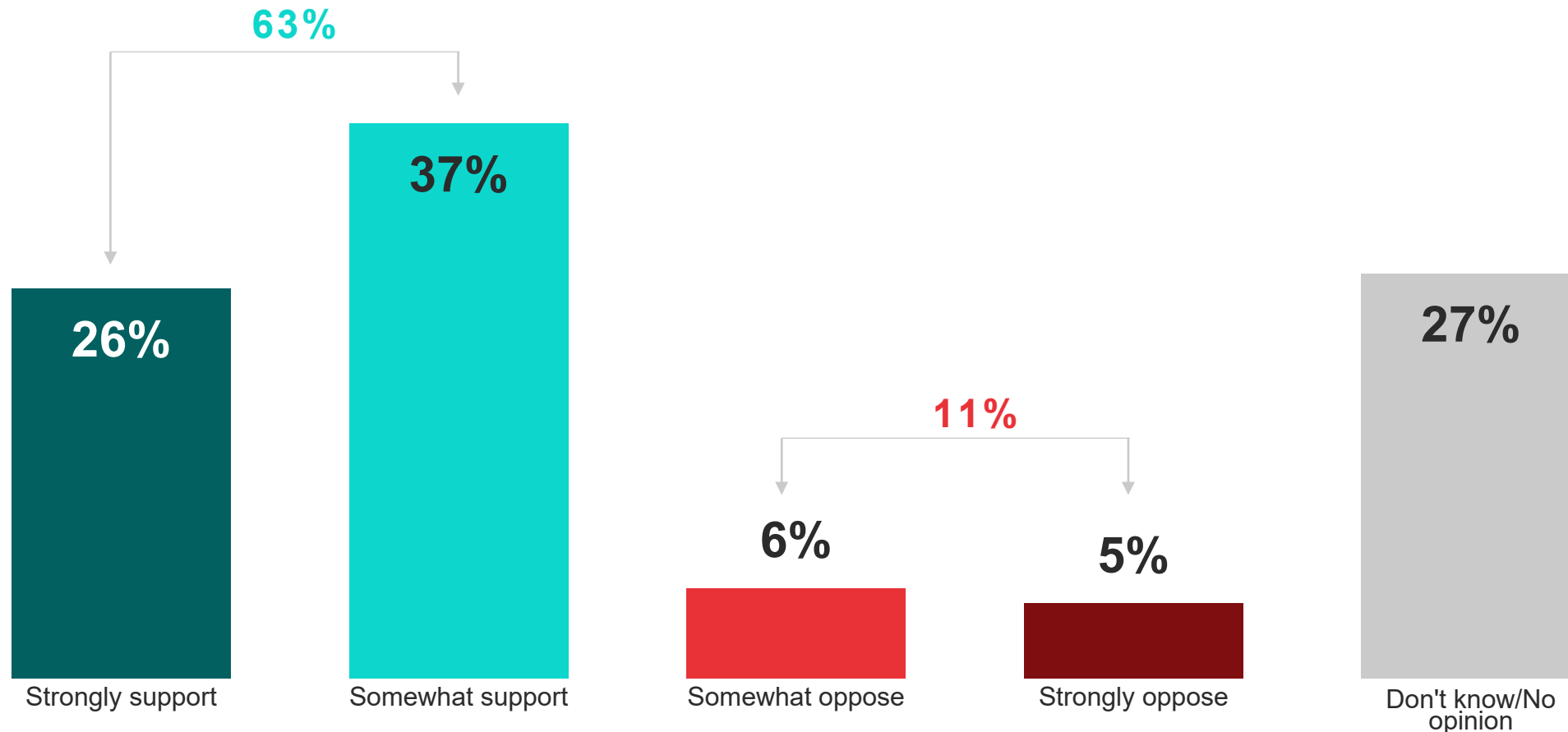
Total Support = Strongly support + Somewhat support

See appendix for full sample details and margin of error of each demographic group.

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Three-in-five voters (63%) support Congress passing the Farm Workforce Modernization Act with very low levels of opposition (11%). One-quarter of voters (27%) *don't know* or have *no opinion* on the Farm Workforce Modernization Act.

As you may know, Congress is working on immigration legislation, namely the Farm Workforce Modernization Act, which aims to lower food prices by ensuring a legal, reliable workforce for America's food industry. Do you support or oppose Congress passing the Farm Workforce Modernization Act?

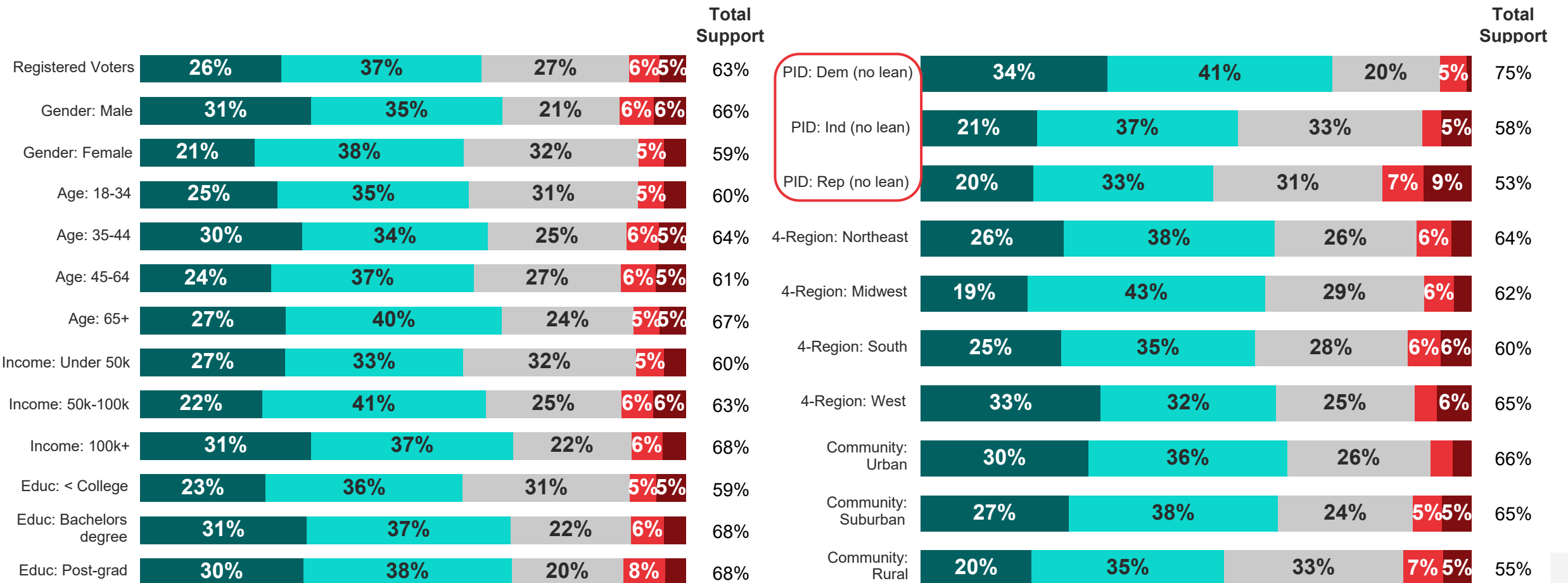


IMMIGRATION REFORM & RISING FOOD PRICES

Democratic voters (75%) show strong support for Congress to pass the Farm Workforce Modernization Act, while only half of Republican voters (53%) show support for this legislation.

As you may know, Congress is working on immigration legislation, namely the Farm Workforce Modernization Act, which aims to lower food prices by ensuring a legal, reliable workforce for America's food industry. Do you support or oppose Congress passing the Farm Workforce Modernization Act?

● Strongly support ● Somewhat support ● Don't know/No opinion ● Somewhat oppose ● Strongly oppose



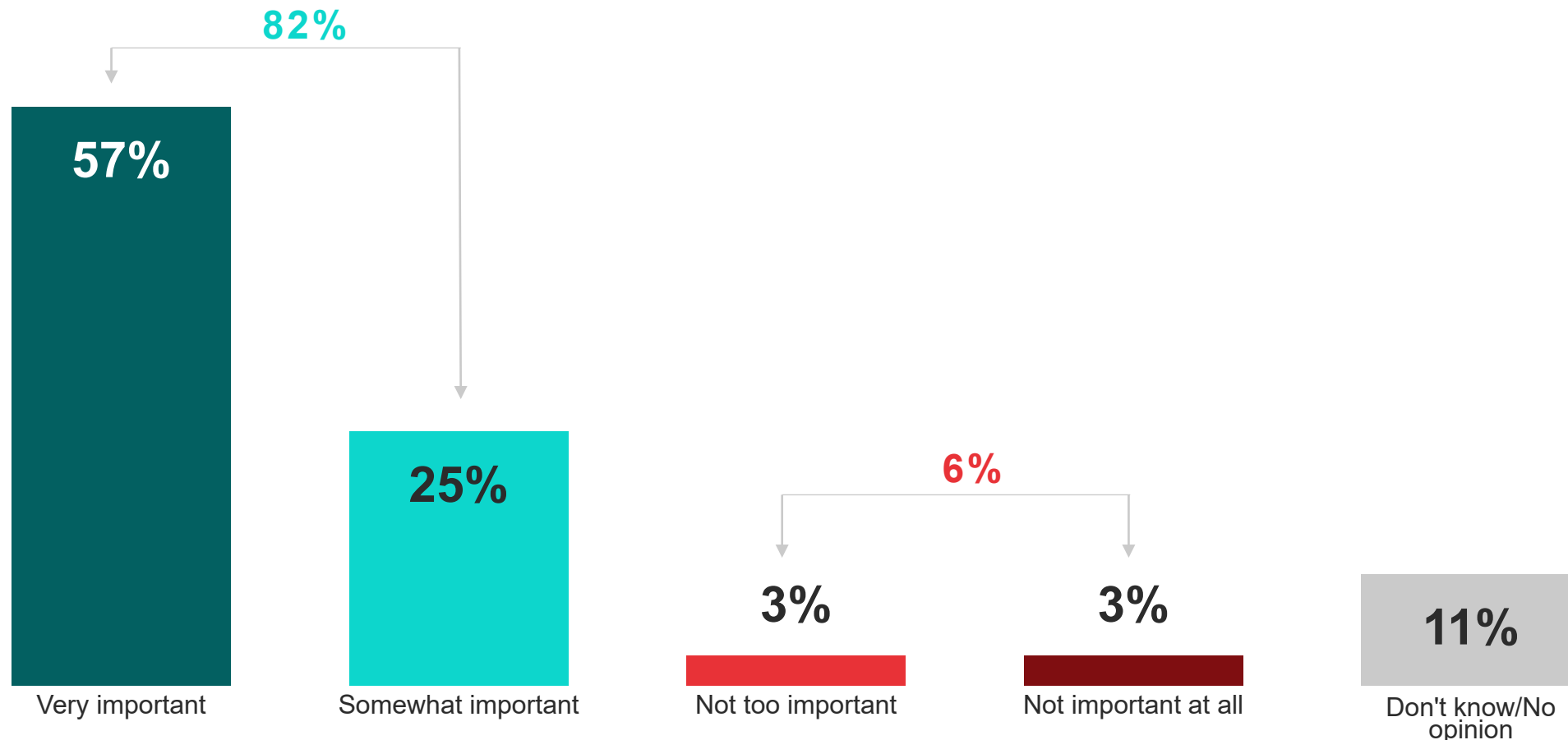
Total Support = Strongly support + Somewhat support

See appendix for full sample details and margin of error of each demographic group.

IMMIGRATION REFORM & RISING FOOD PRICES

Four-in-five voters (82%) say it is important for Republicans and Democrats in Congress to work together to lower food prices through comprehensive immigration reform that ensures a legal, reliable workforce for America's food industry.

As a reminder, comprehensive immigration reform aims to lower food prices by ensuring a legal, reliable workforce for America's food industry. How important is it, if at all, for Republicans and Democrats in Congress to work together to lower food prices through comprehensive immigration reform that ensures a legal, reliable workforce for America's food industry?

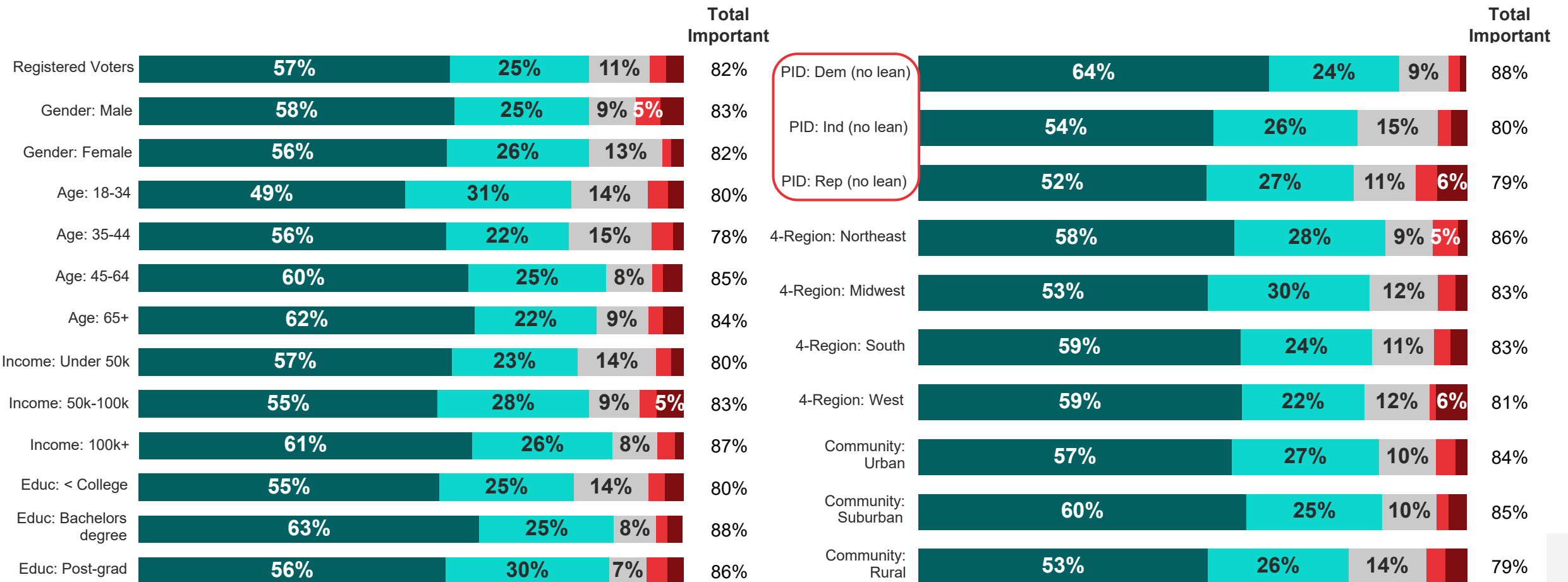


IMMIGRATION REFORM & RISING FOOD PRICES

Democratic (88%), Republican (79%), and independent (80%) voters agree it is important for bipartisanship in Congress to lower food prices through comprehensive immigration reform.

As a reminder, comprehensive immigration reform aims to lower food prices by ensuring a legal, reliable workforce for America's food industry. How important is it, if at all, for Republicans and Democrats in Congress to work together to lower food prices through comprehensive immigration reform that ensures a legal, reliable workforce for America's food industry?

Very important   Somewhat important   Don't know/No opinion   Not too important   Not important at all



Total Important = Very important + Somewhat important

See appendix for full sample details and margin of error of each demographic group.

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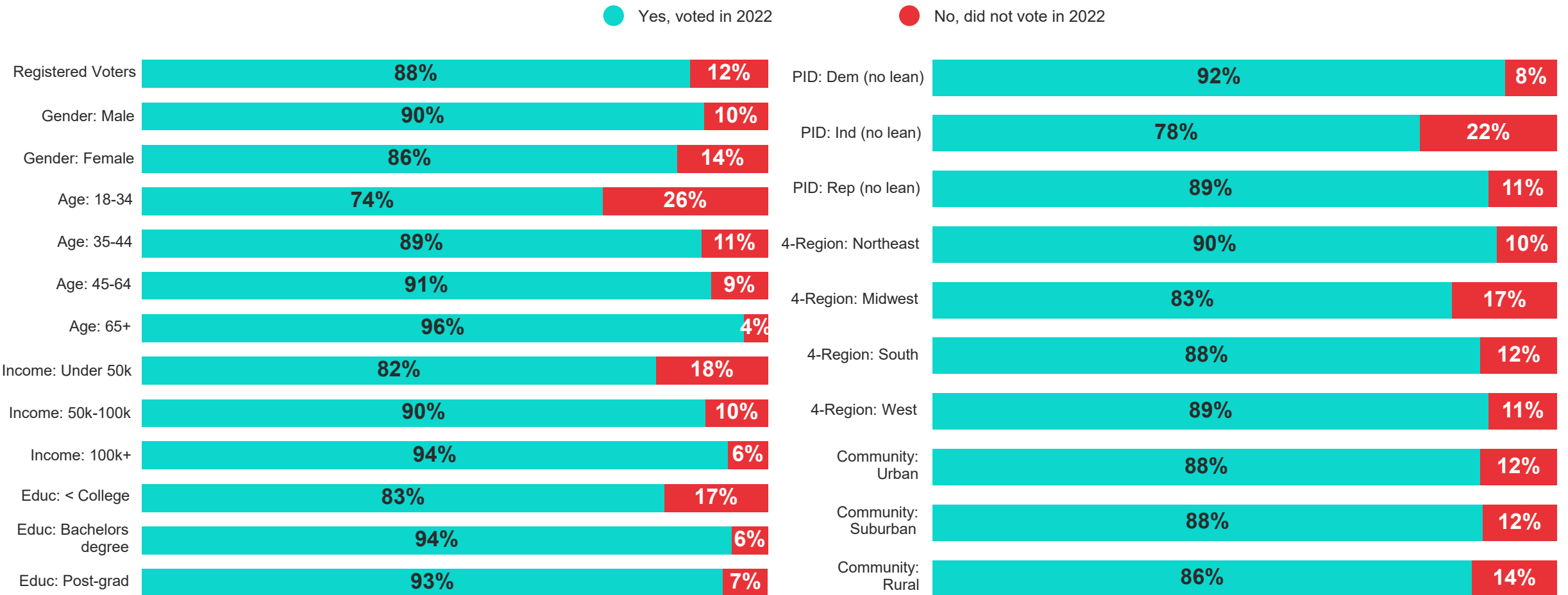
# APPENDIX



APPENDIX

# Eighty-eight percent of voters (88%) report voting for Congress and other offices in the November 2022 election.

Many people weren't able to vote in the election for Congress and other offices in 2022. How about you? Were you able to vote, or for some reason were you unable to vote?



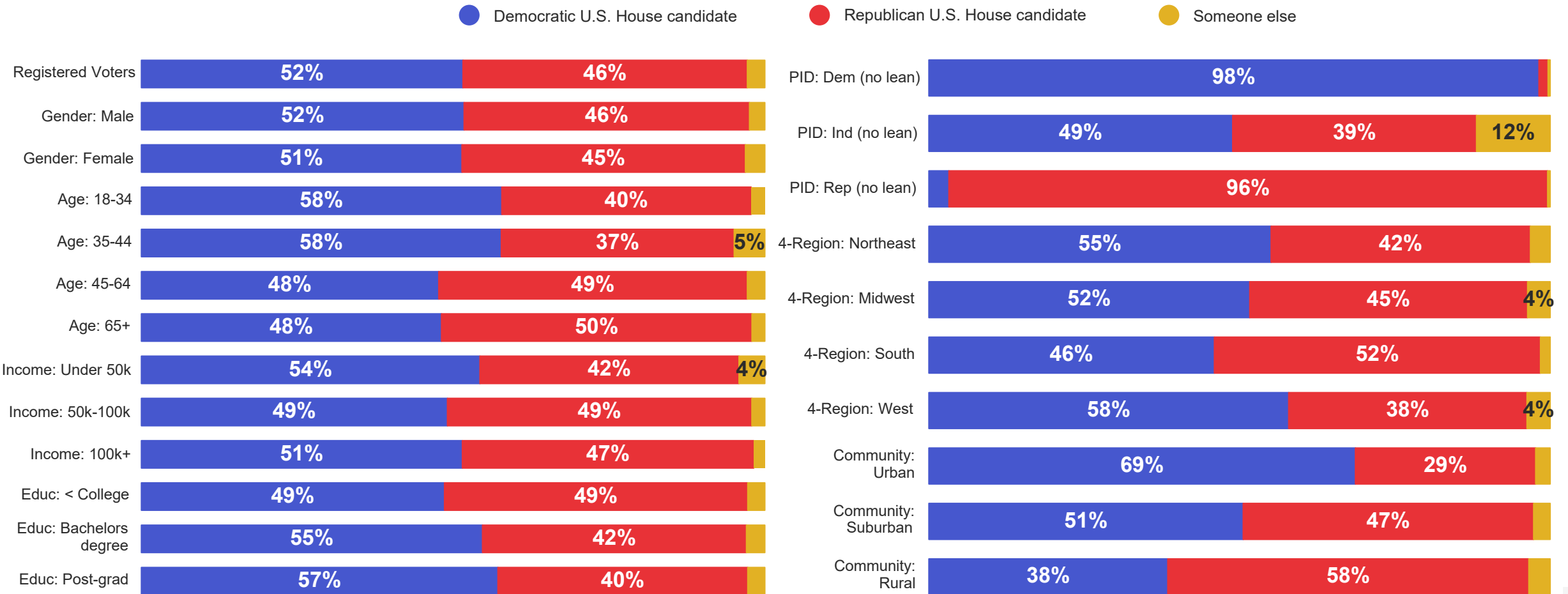
Data reflects registered voters who report voting and is not weighted to official exit polling data. See appendix for full sample details and margin of error of each demographic group.



APPENDIX

Fifty-two percent of voters (52%) report voting for the Democratic U.S. House candidate and forty-six percent of voters (46%) report voting for the Republican U.S. House candidate.

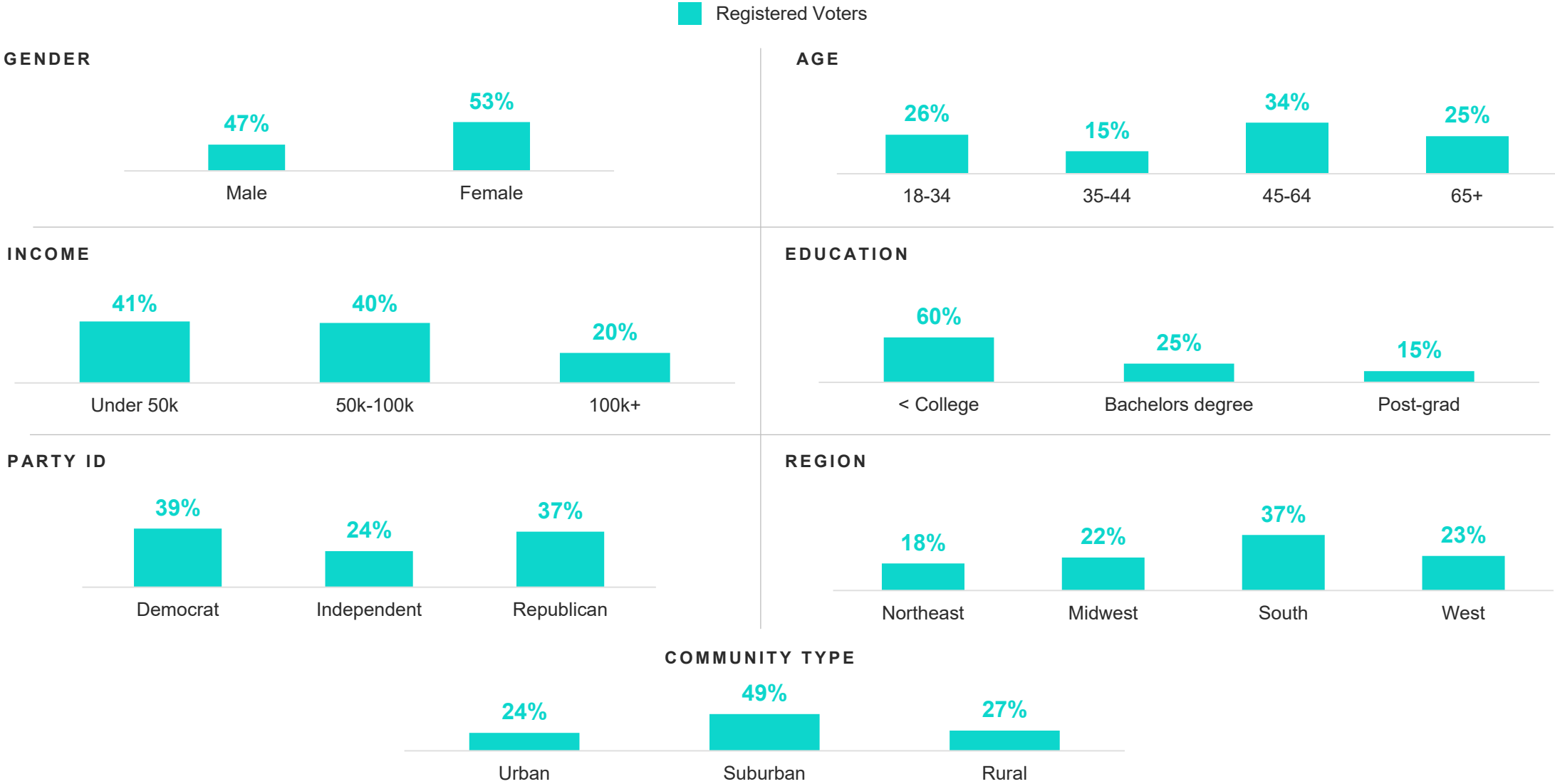
In the 2022 election for U.S. House, did you vote for Democratic U.S. House candidate, the Republican U.S. House candidate or someone else?



Data reflects registered voters who report voting and is not weighted to official exit polling data. See appendix for full sample details and margin of error of each demographic group.

APPENDIX

Breakdown of key demographics among respondents.



Percentages calculated as N size out of total respondents (N = 1,991).

## APPENDIX

### Breakdown of key demographics among respondents.

<b>Demo</b>	<b>N Size</b>	<b>MOE</b>
Registered Voters	1991	2%
Gender: Male	939	3%
Gender: Female	1052	3%
Age: 18-34	513	4%
Age: 35-44	306	6%
Age: 45-64	677	4%
Age: 65+	496	4%
Income: Under 50k	809	3%
Income: 50k-100k	786	3%
Income: 100k+	395	5%
Educ: < College	1202	3%
Educ: Bachelors degree	499	4%
Educ: Post-grad	289	6%

<b>Demo</b>	<b>N Size</b>	<b>MOE</b>
PID: Dem (no lean)	775	4%
PID: Ind (no lean)	470	5%
PID: Rep (no lean)	746	4%
4-Region: Northeast	352	5%
4-Region: Midwest	443	5%
4-Region: South	743	4%
4-Region: West	454	5%
Community: Urban	471	5%
Community: Suburban	976	3%
Community: Rural	545	4%



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