

Director of Corporate Social Responsibility

IDFA is seeking an individual to work cross-functionally with colleagues and trade association members to further the corporate and social responsibility goals of the dairy processing industry. The Director, CSR will be responsible for co-development and implementation of the trade association's CSR strategy and programming, strategic partnerships, and engagement with internal and external stakeholders.

A successful candidate will enhance the visibility of IDFA's policy efforts with regulators, policymakers, NGOs and academics, and a variety of other key stakeholders, including relevant allies across the food and agriculture sector to drive progress and support for shared outcomes in the broad space of CSR, but with a focus on Environment, Social and Governance (ESG) goals. Your areas of ESG experience shall include policy research and established knowledge of climate risk mitigation and adaptation, renewable energy, sustainable packaging and recycling, energy and water efficiency, waste management, and GHG emissions measurement and reduction strategies.

This position will work across and support the IDFA Legislative, Regulatory, and Public Affairs & Communications teams, reporting directly to the VP, Regulatory Affairs and Counsel.

JOB RESPONSIBILITIES

- Work with relevant team leads to co-develop and implement an ESG strategy that delivers value to IDFA members and the dairy processing industry.
- Help to develop and guide public affairs and communications plans and tactics; develop programs and products to highlight membership activities and successes.
- Engage with US and international IDFA members and general industry to promote pre-competitive strategies and innovations in key sustainability areas.
- Serve as a speaker and spokesperson on ESG issues affecting the dairy industry to industry groups, NGOs, philanthropy, media, and academic institutions.
- Assist in developing ESG educational resources for the IDFA website.
- Assist the regulatory and legislative teams in identifying, analyzing, prioritizing, and communicating opportunities for meaningful IDFA advocacy before federal and state legislatures and regulatory bodies that could impact the ability of dairy companies to set and meet ESG goals.
- Work with IDFA members and strategic partners to ensure members have necessary resources and information to ensure good corporate governance practices and purpose-led performance.
- Help monitor international sustainability developments that could impact dairy processors and the dairy supply chain and support IDFA's regulatory and trade team on advocacy opportunities.

- Identify and follow through with opportunities to collaborate with other food and agriculture trade associations and dairy groups on educational resources.
- Provide leadership to define, get buy-in and execute strategies for corporate sustainability report.
- Benchmark performance against peer and aspirant organizations and make recommendations to improve the association's performance across a variety of ESG and corporate sustainability report metrics
- Serve as SME on third party reporting guidance and ESG research providers, as well as global frameworks standards such as Science Base Targets and the Greenhouse Gas Protocol
- Partner with legislative, regulatory, and communications teams to leverage assets and SMEs to deliver wins for the association's ESG efforts

JOB REQUIREMENTS

- Experience with CSR and/or ESG strategy development and implementation within a public, private or non-profit entity.
- Master's degree preferred in a relevant field, such as finance, economics, sustainability, environmental science, engineering, or related field.
- This position is available for full-time telework, if desired, but the person must be willing to travel several times a year to IDFA's Washington, DC offices, industry meetings in Chicago, and other meetings and conferences as needed.
- Must have strong organization skills and be able to track multiple complex projects.
- Must have strong written and oral communication skills and be able to communicate detailed and often complex technical information to dairy companies and other stakeholders.

KNOWLEDGE, SKILLS & EXPERIENCE

Minimum 6-8 years of experience working on CSR, sustainability and/or ESG matters, preferably for a food/beverage company, public affairs firm, sustainability organization, or a trade association representing the same.

- Expert understanding of ESG reporting and development of measurement frameworks, including GHG Protocol, SBTi and global GHG emission reduction initiatives and standards.
- Understanding of Securities and Exchange Commission (SEC) rules on GHG disclosures as well as understanding of how companies and organizations implement environmental accounting practices to meet ESG goals and benchmarks.
- The ability to influence and catalyze progress to improve ESG performance in the dairy industry through the application of collaborative strategy, interpersonal, and relationship skills.
- Must be conversant in corporate responsibility, sustainability, ESG, and best practices, including areas of environmental sustainability, corporate governance, and international standards.

