

IDFA MEMBERSHIP BRIEFING

Tom Wojno

Monday, June 27, 2022 – 1 p.m. ET Agenda

Welcome & Introduction	Tom Wojno
1. President's Report	Michael Dykes
 2. Legislative a. 2023 Farm Bill b. Appropriations c. Supply Chain Issues d. Trade e. Political Affairs 	Dave Carlin Dave Carlin Becky Rasdall Becky Rasdall Colin Newman
 3. Regulatory a. Health and Wellness Initiative b. Cellular Ag for Dairy Position Update c. Infant Formula Update d. White House Conference on Hunger, Nutrition, and Health e. Yogurt Standard of Identity 	Joe Scimeca Joe Scimeca Joe Scimeca Michelle Matto John Allan
 4. Communications a. Sustainability Initiative Update b. Ice Cream Research Results c. Nutrition Advocacy d. Multimedia Update 	Matt Herrick Matt Herrick Andrew Jerome Michael Goodin
5. IDFA People Strategy	Colin Newman

6. IDFA Upcoming Programs and Engagement