



Monday, June 27, 2022 – 1 p.m. ET

Agenda

Welcome & Introduction

Tom Wojno

1. President's Report

Michael Dykes

2. Legislative

- a. 2023 Farm Bill
- b. Appropriations
- c. Supply Chain Issues
- d. Trade
- e. Political Affairs

Dave Carlin
David Carlin
Donald Grady
Becky Rasdall
Colin Newman

3. Regulatory

- a. Health and Wellness Initiative
- b. Cellular Ag for Dairy Position Update
- c. White House Conference on Hunger, Nutrition, and Health
- d. Yogurt Standard of Identity

Joe Scimeca
Joe Scimeca
Michelle Matto
John Allan

4. Communications

- a. Sustainability Initiative Update
- b. Ice Cream Research Results
- c. Nutrition Advocacy
- d. Multimedia Update

Matt Herrick
Matt Herrick
Andrew Jerome
Michael Goodin

5. IDFA People Strategy

Colin Newman

6. IDFA Upcoming Programs and Engagement

Tom Wojno