

IDFA Leadership Symposium

JUNE 13–16, 2022



The next generation of industry leaders is already active and making a difference in the dairy community.

The IDFA Leadership Symposium, presented in partnership with Cornell University, provides a forum for these rising professionals to collaborate with fellow industry change-makers, build their leadership skills, and prepare for the next step in their leadership journey, while exploring trends shaping opportunities and challenges for the dairy sector. As our industry continues to grow, it is more important than ever to create a strong pool of dairy professionals who are prepared to fill senior-level management positions in their companies and in our member organizations.

During this interactive program, attendees will hear from thought provoking speakers and dairy industry experts. Attendees will develop high-level workplace skills that will enhance their leadership abilities and deliver tangible benefits to their organizations.

The IDFA Leadership Symposium is open to all levels of the industry, with a focus on mid-to senior-level executives.

Why Sponsor?

Join the International Dairy Foods Association as we identify, support and empower the next generation of leaders. As a sponsor, your organization will gain visibility and respect among industry peers and showcase your commitment to investing in the next generation and the future of the dairy industry. Each sponsor will be gratefully acknowledged on the IDFA Leadership Symposium website and materials and will receive recognition leading up to, during and post-event through IDFA's marketing channels.

Sponsorship Opportunities

\$5,000 | Presenting Sponsor

- Opportunity to provide a giveaway items to Symposium attendees (provided by sponsor)
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on Symposium website and Symposium materials
- Live recognition throughout the Symposium

\$2,500 | Supporting Sponsor

- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on Symposium website and Symposium materials
- Live recognition throughout the Symposium

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