

ICE CREAM TECHNOLOGY CONFERENCE

MARCH 29-30, 2022

YOGURT & CULTURED INNOVATION CONFERENCE

A sponsorship of the Ice Cream Technology Conference and the Yogurt & Cultured Innovation Conference delivers high value and an opportunity to engage with more top-level decision makers than ever before — including executives, plant managers, regulatory compliance personnel, product development specialists, research and development professionals, quality assurance staff, plant engineers and operations personnel. Sponsorship is one of the best ways to brand your organization as a thought-leader and to highlight your commitment to advancing the dairy industry.

\$7,500

PREMIER SPONSOR



The Premier Sponsor receives the most visibility. Select to sponsor the Ice Cream Technology Conference OR the Yogurt & Cultured Innovation Conference.

- Exhibit table throughout the conference
- One (1) complimentary registration
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to conference attendees

\$5,500

LUNCH



Always well attended, the meal functions are a great opportunity to gain added visibility among dairy executives enjoying conversations with industry colleagues.

- Exhibit table throughout the conference
- One (1) complimentary registration
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to lunch attendees

\$5,000

RECEPTION



After a full day of informative sessions and meetings, everyone will be looking for a place to relax, unwind and make some new contacts. The networking reception is ideal for a sponsor who wants to make an impression by hosting a great evening reception.

- Exhibit table throughout the conference
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference

**Reserve
Now**

MELISSA LEMBKE | MLEMBKE@IDFA.ORG | 202-220-3512



IDFA
International
Dairy Foods Association

ICE CREAM TECHNOLOGY CONFERENCE

MARCH 29-30, 2022

YOGURT & CULTURED INNOVATION CONFERENCE

All sponsorship packages below include:

- Sponsor recognition in conjunction with the selected conference element — hotel keycards, breakfast, printed program, coffee break, lanyards or WiFi
- Exposure leading up to, during and post-event through IDFA's marketing channels
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference

\$4,500

HOTEL KEYCARDS



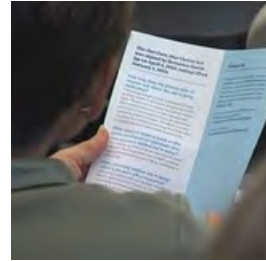
\$3,500

BREAKFAST



\$3,500

PRINTED PROGRAM



\$2,500

COFFEE BREAK



\$2,500

LANYARDS



\$2,500

WiFi



EXHIBIT TABLE

\$1,195 [Member]

\$1,695 [NonMember]

- Exhibit Table throughout the conference — one (1) 6 ft table
- Recognition on conference materials
- Company representative must register for the conference to participate

CUSTOM SPONSORSHIP

Don't see anything that fits your exact marketing desires? We'll customize a sponsorship packages specifically to meet your goals and objectives.

**Reserve
Now**

MELISSA LEMBKE | MLEMBKE@IDFA.ORG | 202-220-3512



IDFA
International
Dairy Foods Association