

## NextGen Leadership Program | 2021-2022

The NextGen Leadership Program provides dairy professionals with the knowledge and networking opportunities to become future leaders. This unique program will convene a class of 30 IDFA members for a multi-faceted year-long program. The program equips participants with the skills required to successfully conquer business demands today – and in the future. Participants will build relationships with their peers, develop leadership skills, and learn to become advocates for the dairy industry.

### Why Sponsor?

Join the International Dairy Foods Association as we identify, support, and empower the next generation of leaders. As a sponsor, your organization will gain visibility and respect among industry peers and showcase your commitment to investing in the next generation and the future of the dairy industry. Each sponsor will be gratefully acknowledged on the NextGen Leadership website, in news announcements and communications throughout the year and as part of the in-person and virtual educational programs and networking events.

## SPONSORSHIP OPPORTUNITIES

### Program Partners

**Year: \$10,000 | Term: \$5,000**

- Year sponsor or Term sponsor (Fall or Spring) of the 2021-2022 Program
- Logo placement on the NextGen Leadership Program website and program materials
- Recognition in news announcements and communications throughout the year
- Acknowledgement at in-person and virtual educational programs and networking events
- Option to provide a giveaway to NextGen Leadership Program participants

### Event Sponsors

Support a specific component of the NextGen Leadership Program. Opportunities include:

- **Washington Seminar | \$5,000**  
October 2021 (Washington, DC)
- **NextGen Dinner at Dairy Forum | \$15,000**  
January 2022 (Palm Desert, CA)  
Participants from NextGen Cohorts One, Two and Three will all be invited to attend.
- **NextGen Coffee & Conversation Events at Dairy Forum | \$5,000**  
January 2022 (Palm Desert, CA)

**RESERVE NOW**

Contact: Melissa Lembke | 202.220.3512 | [mlembke@idfa.org](mailto:mlembke@idfa.org)



**IDFA**  
International  
Dairy Foods Association