

IDFA MEMBERSHIP BRIEFING

Monday, Feb. 22, 2021 – 1 p.m. ET Agenda

Welcome & Introduction	Tom Wojno
1. State of the Industry	Michael Dykes
 2. Legislative a. Covid-19 Relief b. Appropriations c. Child Nutrition Reauthorization d. Immigration Reform e. Trade FTA Outlook: Brazil, UK, Kenya, India, China, Japan, Ecuador USMCA enforcement activity with Canada 	Dave Carlin Rob Rosado Rob Rosado Donald Grady Becky Rasdall
• TPA f. Political Affairs	Colin Newman
 3. Regulatory a. Recap of a few notable Regulatory Team achievements b. Anticipated EPA environmental and OSHA policy/legislative/ regulatory initiatives c. Where is FDA going under the Biden Administration? 	Joe Scimeca Danielle Quist John Allan
 4. Communications a. Vaccine Prioritization b. New Knowledge Center/Event Calendar c. The Dairy Download 	Andrew Jerome Andrew Jerome Michael Goodin
5. IDFA Programming Update	Tom Wojno
6. IDFA People Strategy	Heather Soubra
7. Q&A	Tom Wojno