

# PROGRAM OVERVIEW

General Sessions | Deep Dives





# Monday, January 25



President's Address: Dairy Evolved - Live Q&A with IDFA President & CEO Michael Dykes, D.V.M.

featuring



Michael Dykes, D.V.M President and CEO.



President, Agri-Pulse





Givers Take All: Creating a Culture of Productive Generosity

featuring



Adam Grant American Psychologist and Author

sponsored by



Improving food & health



Deep Dive Session 1 - Sustainability in Dairy: Getting from Commitments to Real Results

featuring



Danone North America



Jed Davis Cabot Creamery Cooperative



Lisa Zwack The Kroger Co.



Danielle Quist

sponsored by





#### Deep Dive Session 2 - Food Industry Evolution and Revolution



National Restaurant Association



Chad Coester Albertsons Companies



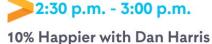
Joseph Glauber International Food Policy Research Institute



Blimling & Associates







featuring



Dan Harris Award-Winning ABC News Anchor & Host of the Ten Percent Happier Podcast

sponsored by





Welcome Event





# Tuesday, January 26



A New Era of Dairy Policy: A Fireside Chat with U.S. Senator Debbie Stabenow

featuring



U.S. Senator Debbie Stabenow sponsored by

ADVANCED PROCESS TECHNOLOGIES. IN



Your Corporate Social Responsibility Program Isn't Enough: Why Today's Organizations Will Succeed by Becoming Purpose Driven

featuring



**Greg Williams** Editor-in-Chief, WIRED Magazine sponsored by





Deep Dive Session 1 - Next Generation Marketing for Next Generation Dairy Consumers

featuring



Jaime Dictenberg
Nickelodeon



Michael Fanuele Assembly Media



Sarah Hofstetter Profitero



**/in Woon Ran**i MilkPEP





2:00 p.m. - 3:00 p.m.

Deep Dive Session 2 - Global Competitiveness

featuring



Andrei Mikhalevski Dairy Farmers of



Darci Vetter Edelman



Kelvin Wickham Fonterra Co-operative Group Limited



ham Becky Rasdall lerative IDFA







C-Suite Talks from the Top: Shane Grant

featuring



Shane Grant
Executive Vice
President and CEO
Danone North America

sponsored by



# Wednesday, January 27



A New Era of Dairy Policy: A Fireside Chat with U.S. Senator John Boozman

featuring



U.S. Senator John Boozman (R-AR)





## **Embracing the Future of Dairy**

featuring





McKinsev & Company McKinsev & Company



McKinsey & Company



View from Washington

featuring



Chris Wallace Emmy Nominated Journalist and Host, FOX News Sunday





## Deep Dive Session 1 - The New Era of Food Safety

featuring



Sandra Eskin The Pew Charitable



Frank Yiannis U.S. Food and Drug



1:30 p.m. - 2:30 p.m.

## Deep Dive Session 2 - The Evolving Workforce

featuring





McKinsey & Company McKinsey & Company

sponsored by

2:30 p.m. - 3:00 p.m.

C-Suite Talks from the Top: Jeff Fielkow

featuring



Jeff Fielkow President & CEO, Tetra Pak, U.S. & Canada

sponsored by

# Thursday, January 28



## **Dairy Dialogues**

featuring



Heather Anfang Land O'Lakes Inc.



Mike Durkin Leprino Foods Company



Louie Gentine Sargento Foods Inc.



Shane Grant
Danone North
America



Michael Dykes, D.V.M. International Dairy Foods Association





## Achieving Innovation and Breakthroughs

featuring



Peter Diamandis Chairman, Singularity University & Chairman and CEO | X PRIZE Foundation

sponsored by





## Deep Dive Session 1 - How E-Commerce Can Breathe New Life into Dairy

featuring



Pedro Goncalves Tetra Pak Inc.



Pat Mulhern Kettle & Fire



Philip Wirsen Tetra Pak Inc.



> 1:30 p.m. - 2:30 p.m.

## Deep Dive Session 2 - Respond, Recover, Reopen and Reimagine

featuring



Christophe Beck



Neil Bogart
Ecolab Inc.



David Goforth

Ecolab Inc.



Kris Prentice Ecolab Inc.

sponsored by





Adam Johnson Ecolab Inc.



C-Suite Talks from the Top: Patricia D. Stroup

featuring

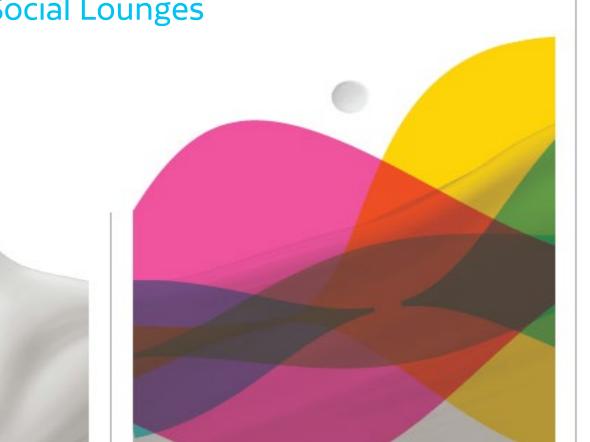


Patricia D. Stroup Senior Vice President and Chief Procurement Officer, Nestle S.A. | Managing Director. Nestrade S.A.



# CONNECT & COLLABORATE

Dairy Connect | Social Lounges





# DAIRY EVOLVED

## **Dairy Connect Lounge**

A rundown of the day's events and how to get sponsored by the most out of your Dairy Forum experience.



- > 10:30 10:50 am | Each Day
- > 1:15 1:30 pm | Tuesday, Wednesday & Thursday

## **CEO Lounge**

The CEO Lounge will facilitate strategic sponsored by BANK OF AMERICA business exchange. Discussion topics are scheduled throughout the event for attendees to be challenged and informed.

- 12:00 12:15 pm | Each Day
- 1:15 1:30 pm | Each Day

## Women in Dairy Lounge

The Women in Dairy lounge will provide an exclusive platform sponsored by for members of the Women in Dairy community to connect throughout the Dairy Forum. Our Women in Dairy program has over 500 members and is designed to empower, encourage balchem and support women in the dairy industry through leadership development, mentoring and networking events. Discussion topics will be scheduled throughout the event for attendees to be challenged and informed. Social opportunities will also be hosted for members to meet and connect.

- 12:00 12:15 pm | Each Day
- 1:15 1:30 pm | Each Day

## Mindfulness Lounge

Meditation and mindfulness is now being embraced by executives, athletes, educators and entertainers as this ancient practice has



been shown by modern science to boost resilience, focus, creativity, emotional intelligence, and overall mental and physical health. Building on the 10% Happier conference session, Dan Harris has provided additional opportunities for attendees to continue their mindfulness journey. Join us for a five-minute guided meditation session followed by a roundtable discussion where participants are invited to share what we experienced. Designed for all experience levels.



12:00 – 12:15 pm | Tuesday, Wednesday & Thursday

#### NextGen Lounge \* Invitation Only

The NextGen lounge will provide an exclusive platform sponsored by for members of the NextGen Leadership Program to connect throughout the Dairy Forum. The lounge will provide dairy professionals with the knowledge and networking opportunities to become future leaders in the dairy industry.





3:15 - 4:00 pm | Each Dav

## **Social Lounge**

Connect and collaborate with colleagues in an informal setting. Attendees can see who is online, chat publicly with the group or privately with specific individuals, and schedule private video meetings.

sponsored by













