

DAIRY FORUM 2021



IDFA
International
Dairy Foods Association

#DairyForum



DAIRY EVOLVED

PROGRAM OVERVIEW

General Sessions | Deep Dives



Monday, January 25

> 11:00 a.m. - 12:00 p.m.

President's Address: Dairy Evolved – Live Q&A with IDFA
President & CEO Michael Dykes, D.V.M.

featuring



Michael Dykes, D.V.M.
President and CEO,
IDFA



Sara Wyant
President, Agri-Pulse
Communications, Inc.

sponsored by



> 12:15 p.m. - 1:15 p.m.

Givers Take All: Creating a Culture of Productive Generosity

featuring



Adam Grant
American Psychologist
and Author

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - Sustainability in Dairy: Getting from
Commitments to Real Results

featuring



Deanna Bratter
Danone North
America



Jed Davis
Cabot Creamery
Cooperative



Lisa Zwack
The Kroger Co.



Danielle Quist
IDFA

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 2 - Food Industry Evolution and Revolution

featuring



Tom Bené
National Restaurant
Association



Chad Coester
Albertsons
Companies



Joseph Glauber
International Food
Policy Research
Institute



Phil Plourd
Blimling &
Associates

sponsored by



> 2:30 p.m. - 3:00 p.m.

10% Happier with Dan Harris

featuring



Dan Harris
Award-Winning ABC
News Anchor & Host of
the Ten Percent
Happier Podcast

sponsored by



> 5:00 p.m. - 6:00 p.m.

Welcome Event

sponsored by



Tuesday, January 26

> 11:30 a.m. - 12:00 p.m.

A New Era of Dairy Policy: A Fireside Chat with U.S. Senator Debbie Stabenow

featuring



U.S. Senator
Debbie Stabenow
(D-MI)

sponsored by



> 12:15 p.m. - 1:15 p.m.

Your Corporate Social Responsibility Program Isn't Enough: Why Today's Organizations Will Succeed by Becoming Purpose Driven

featuring



Greg Williams
Editor-in-Chief, WIRED
Magazine

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - Next Generation Marketing for Next Generation Dairy Consumers

featuring



Jaime Dichtenberg
Nickelodeon



Michael Fanuele
Assembly Media



Sarah Hofstetter
Profitero



Yin Woon Rani
MilkPEP

sponsored by



> 2:00 p.m. - 3:00 p.m.

Deep Dive Session 2 - Global Competitiveness

featuring



Andrei Mikhalevski
Dairy Farmers of
America



Darci Vetter
Edelman



Kelvin Wickham
Fonterra Co-operative
Group Limited



Becky Rasdall
IDFA

sponsored by



> 2:30 p.m. - 3:00 p.m.

C-Suite Talks from the Top: Shane Grant

featuring



Shane Grant
Executive Vice
President and CEO
Danone North America

sponsored by



Wednesday, January 27

> 11:00 a.m. - 11:15 a.m.

A New Era of Dairy Policy: A Fireside Chat with U.S. Senator John Boozman

featuring



U.S. Senator
John Boozman
(R-AR)

sponsored by



> 11:15 a.m. - 12:15 p.m.

Embracing the Future of Dairy

featuring



Christina Adams
McKinsey & Company



Isabelle Maluf
McKinsey & Company



Ludovic Meilhac
McKinsey & Company

> 12:15 p.m. - 1:15 p.m.

View from Washington

featuring



Chris Wallace
Emmy Nominated
Journalist and Host,
FOX News Sunday

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - The New Era of Food Safety

featuring



Sandra Eskin
The Pew Charitable
Trusts



Frank Yiannis
U.S. Food and Drug
Administration

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 2 - The Evolving Workforce

featuring



Tiffany Vogel
McKinsey & Company



Elizabeth Mygatt
McKinsey & Company

sponsored by



> 2:30 p.m. - 3:00 p.m.

C-Suite Talks from the Top: Jeff Fielkow

featuring



Jeff Fielkow
President & CEO,
Tetra Pak, U.S. &
Canada

sponsored by



Thursday, January 28

> 11:00 a.m. - 12:00 p.m.

Dairy Dialogues

featuring



Heather Anfang
Land O'Lakes Inc.



Mike Durkin
Leprino Foods Company



Louie Gentine
Sargento Foods Inc.



Shane Grant
Danone North America



Michael Dykes, D.V.M.
International Dairy Foods Association

sponsored by



> 12:15 p.m. - 1:15 p.m.

Achieving Innovation and Breakthroughs

featuring



Peter Diamandis
Chairman, Singularity University & Chairman and CEO | X PRIZE Foundation

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - How E-Commerce Can Breathe New Life into Dairy

featuring



Pedro Goncalves
Tetra Pak Inc.



Pat Mulhern
Kettle & Fire



Philip Wirsén
Tetra Pak Inc.

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 2 - Respond, Recover, Reopen and Reimagine

featuring



Christophe Beck
Ecolab Inc.



Neil Bogart
Ecolab Inc.



David Goforth
Ecolab Inc.



Kris Prentice
Ecolab Inc.

sponsored by



Adam Johnson
Ecolab Inc.

> 2:30 p.m. - 3:00 p.m.

C-Suite Talks from the Top: Patricia D. Stroup

featuring



Patricia D. Stroup
Senior Vice President and Chief Procurement Officer, Nestle S.A. | Managing Director, Nestrad S.A.

sponsored by



CLOSURE SYSTEMS INTERNATIONAL

CONNECT & COLLABORATE

Dairy Connect | Social Lounges



DAIRY EVOLVED

Dairy Connect Lounge

A rundown of the day's events and how to get the most out of your Dairy Forum experience.

sponsored by



- 10:30 – 10:50 am | Each Day
- 1:15 – 1:30 pm | Tuesday, Wednesday & Thursday

CEO Lounge

The CEO Lounge will facilitate strategic business exchange. Discussion topics are scheduled throughout the event for attendees to be challenged and informed.

sponsored by



- 12:00 – 12:15 pm | Each Day
- 1:15 – 1:30 pm | Each Day

Women in Dairy Lounge

The Women in Dairy lounge will provide an exclusive platform for members of the Women in Dairy community to connect throughout the Dairy Forum. Our Women in Dairy program has over 500 members and is designed to empower, encourage and support women in the dairy industry through leadership development, mentoring and networking events. Discussion topics will be scheduled throughout the event for attendees to be challenged and informed. Social opportunities will also be hosted for members to meet and connect.

sponsored by



- 12:00 – 12:15 pm | Each Day
- 1:15 – 1:30 pm | Each Day

Mindfulness Lounge

Meditation and mindfulness is now being embraced by executives, athletes, educators and entertainers as this ancient practice has been shown by modern science to boost resilience, focus, creativity, emotional intelligence, and overall mental and physical health. Building on the 10% Happier conference session, Dan Harris has provided additional opportunities for attendees to continue their mindfulness journey. Join us for a five-minute guided meditation session followed by a roundtable discussion where participants are invited to share what we experienced. *Designed for all experience levels.*

sponsored by



- 12:00 – 12:15 pm | Tuesday, Wednesday & Thursday

NextGen Lounge * Invitation Only

The NextGen lounge will provide an exclusive platform for members of the NextGen Leadership Program to connect throughout the Dairy Forum. The lounge will provide dairy professionals with the knowledge and networking opportunities to become future leaders in the dairy industry.

sponsored by



- 3:15 – 4:00 pm | Each Day

Social Lounge

Connect and collaborate with colleagues in an informal setting. Attendees can see who is online, chat publicly with the group or privately with specific individuals, and schedule private video meetings.

sponsored by



- 10:30 – 3:00 pm | Each Day

DAIRY FORUM 2021



IDFA
International
Dairy Foods Association

#DairyForum



DAIRY EVOLVED