

# DAIRY FORUM 2021



**IDFA**  
International  
Dairy Foods Association

#DairyForum



# DAIRY EVOLVED

# PROGRAM OVERVIEW

General Sessions | Deep Dives



# Monday, January 25

> 11:00 a.m. - 12:00 p.m.

President's Address: Dairy Evolved – Live Q&A with IDFA  
President & CEO Michael Dykes, D.V.M.

featuring



Michael Dykes, D.V.M.  
President and CEO,  
IDFA



Sara Wyant  
President, Agri-Pulse  
Communications, Inc.

sponsored by



> 12:15 p.m. - 1:15 p.m.

Givers Take All: Creating a Culture of Productive Generosity

featuring



Adam Grant  
American Psychologist  
and Author

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - Sustainability in Dairy: Getting from  
Commitments to Real Results

featuring



Deanna Bratter  
Danone North  
America



Jed Davis  
Cabot Creamery  
Cooperative



Lisa Zwack  
The Kroger Co.



Danielle Quist  
IDFA

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 2 - Food Industry Evolution and Revolution

featuring



Tom Bené  
National Restaurant  
Association



Chad Coester  
Albertsons  
Companies



Joseph Glauber  
International Food  
Policy Research  
Institute



Phil Plourd  
Blimling &  
Associates

sponsored by



> 2:30 p.m. - 3:00 p.m.

10% Happier with Dan Harris

featuring



Dan Harris  
Award-Winning ABC  
News Anchor & Host of  
the Ten Percent  
Happier Podcast

sponsored by



> 5:00 p.m. - 6:00 p.m.

Welcome Event

sponsored by



Filling & Packaging Solutions

# Tuesday, January 26

> 11:30 a.m. - 12:00 p.m.

A New Era of Dairy Policy: A Fireside Chat with U.S. Senator Debbie Stabenow

featuring



U.S. Senator  
Debbie Stabenow  
(D-MI)

sponsored by



> 12:15 p.m. - 1:15 p.m.

Your Corporate Social Responsibility Program Isn't Enough: Why Today's Organizations Will Succeed by Becoming Purpose Driven

featuring



Greg Williams  
Editor-in-Chief, WIRED  
Magazine

sponsored by



> 1:30 p.m. - 2:00 p.m.

A New Era of Dairy Policy: A Fireside Chat with U.S. Senator John Boozman

featuring



U.S. Senator  
John Boozman  
(R-AR)

sponsored by



> 1:30 p.m. - 2:30 p.m.

Deep Dive Session 1 - Next Generation Marketing for Next Generation Dairy Consumers

featuring



Jaime Dichtenberg  
Nickelodeon



Michael Fanuele  
Assembly Media



Sarah Hofstetter  
Profitero



Yin Woon Rani  
MilkPEP

sponsored by



> 2:00 p.m. - 3:00 p.m.

Deep Dive Session 2 - Global Competitiveness

featuring



Andrei Mikhalevski  
Dairy Farmers of  
America



Darci Vetter  
Edelman



Kelvin Wickham  
Fonterra Co-operative  
Group Limited



Becky Rasdall  
IDFA

sponsored by



> 2:30 p.m. - 3:00 p.m.

C-Suite Talks from the Top: Shane Grant

featuring



Shane Grant  
Executive Vice  
President and CEO  
Danone North America

sponsored by



# Wednesday, January 27

> 11:00 a.m. - 12:00 p.m.

## Embracing the Future of Dairy

featuring



Christina Adams  
McKinsey & Company



Isabelle Maluf  
McKinsey & Company

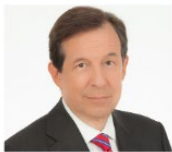


Ludovic Meilhac  
McKinsey & Company

> 12:15 p.m. - 1:15 p.m.

## View from Washington

featuring



Chris Wallace  
Emmy Nominated  
Journalist and Host,  
FOX News Sunday

sponsored by



> 1:30 p.m. - 2:30 p.m.

## Deep Dive Session 1 - The New Era of Food Safety

featuring



Sandra Eskin  
The Pew Charitable  
Trusts



Frank Yiannis  
U.S. Food and Drug  
Administration

sponsored by



> 1:30 p.m. - 2:30 p.m.

## Deep Dive Session 2 - The Evolving Workforce

featuring



Aaron De Smet  
McKinsey & Company

sponsored by



> 2:30 p.m. - 3:00 p.m.

## C-Suite Talks from the Top: Jeff Fielkow

featuring



Jeff Fielkow  
President & CEO,  
Tetra Pak, U.S. &  
Canada

sponsored by



# Thursday, January 28

> 11:00 a.m. - 12:00 p.m.

## Dairy Dialogues

featuring



Heather Anfang  
Land O'Lakes Inc.



Mike Durkin  
Leprino Foods  
Company



Louie Gentine  
Sargento Foods Inc.



Shane Grant  
Danone North  
America



Michael Dykes, D.V.M.  
International Dairy  
Foods Association

sponsored by



> 12:15 p.m. - 1:15 p.m.

## Achieving Innovation and Breakthroughs

featuring



Peter Diamandis  
Chairman, Singularity  
University & Chairman  
and CEO | X PRIZE  
Foundation

sponsored by



> 1:30 p.m. - 2:30 p.m.

## Deep Dive Session 1 - How E-Commerce Can Breathe New Life into Dairy

sponsored by



> 1:30 p.m. - 2:30 p.m.

## Deep Dive Session 2 - Respond, Recover, Reopen and Reimagine

featuring



Christophe Beck  
Ecolab Inc.



Neil Bogart  
Ecolab Inc.



David Goforth  
Ecolab Inc.



Kris Prentice  
Ecolab Inc.

sponsored by



Adam Johnson  
Ecolab Inc.

> 2:30 p.m. - 3:00 p.m.

## C-Suite Talks from the Top: Patricia D. Stroup

featuring



Patricia D. Stroup  
Senior Vice President and  
Chief Procurement Officer,  
Nestle S.A. | Managing  
Director, Nestrade S.A.

sponsored by



# CONNECT & COLLABORATE

Dairy Connect | Social Lounges



# DAIRY EVOLVED

## Dairy Connect Lounge

A rundown of the day's events and how to get the most out of your Dairy Forum experience.

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- 10:30 – 10:50 am | Each Day
- 1:15 – 1:30 pm | Tuesday, Wednesday & Thursday

## CEO Lounge

The CEO Lounge will facilitate strategic business exchange. Discussion topics are scheduled throughout the event for attendees to be challenged and informed.

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- 12:00 – 12:15 pm | Each Day
- 1:15 – 1:30 pm | Each Day

## Women in Dairy Lounge

The Women in Dairy lounge will provide an exclusive platform for members of the Women in Dairy community to connect throughout the Dairy Forum. Our Women in Dairy program has over 500 members and is designed to empower, encourage and support women in the dairy industry through leadership development, mentoring and networking events. Discussion topics will be scheduled throughout the event for attendees to be challenged and informed. Social opportunities will also be hosted for members to meet and connect.

sponsored by



- 12:00 – 12:15 pm | Each Day
- 1:15 – 1:30 pm | Each Day

## Mindfulness Lounge

Meditation and mindfulness is now being embraced by executives, athletes, educators and entertainers as this ancient practice has been shown by modern science to boost resilience, focus, creativity, emotional intelligence, and overall mental and physical health. Building on the 10% Happier conference session, Dan Harris has provided additional opportunities for attendees to continue their mindfulness journey. Join us for a five-minute guided meditation session followed by a roundtable discussion where participants are invited to share what we experienced. *Designed for all experience levels.*

sponsored by



- 12:00 – 12:15 pm | Tuesday, Wednesday & Thursday

## NextGen Lounge

\* Invitation Only

The NextGen lounge will provide an exclusive platform for members of the NextGen Leadership Program to connect throughout the Dairy Forum. The lounge will provide dairy professionals with the knowledge and networking opportunities to become future leaders in the dairy industry.

sponsored by



- 3:15 – 4:00 pm | Each Day

## Social Lounge

Connect and collaborate with colleagues in an informal setting. Attendees can see who is online, chat publicly with the group or privately with specific individuals, and schedule private video meetings.

sponsored by



- 10:30 – 3:00 pm | Each Day



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