



Wednesday, Nov. 4, 2020 – 1 p.m. ET
Agenda

Welcome & Introduction

Tom Wojno

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|--|------------------------------|
| 1. Political Outlook | Michael Dykes |
| 2. Legislative | |
| a. 2020 Election Update | Dave Carlin & Donald Grady |
| b. COVID-19 Relief Package | Dave Carlin |
| • Dairy Recourse Loan Program | |
| • Tax Relief for Essential Workers | |
| c. FY 2021 Appropriations Update | Donald Grady |
| • Healthy Fluid Milk Incentive Project | |
| • Ice Cream Research | |
| • FDA Standards of Identity Modernization | |
| • 1% Flavored Milk in Schools | |
| d. Trade | Becky Rasdall |
| • USMCA Update | |
| • Next Administration Outlook | |
| e. Political Affairs | Colin Newman |
| 3. Regulatory | Joe Scimeca |
| a. FDA New Era of Smarter Food Safety | |
| b. USDA Food Nutrition Programs | |
| c. 2020-2025 Dietary Guidelines for Americans | |
| 4. Communications | |
| a. Policy Wins | Matt Herrick |
| • Dietary Guidelines | |
| b. Morning Consult Industry Trends and Polling | Matt Herrick |
| • Survey Insights | |
| c. New Virtual Programming | Andrew Jerome/Michael Goodin |
| • Dairy Innovator Dialogues Live | |
| • Dairy Download Podcast | |
| 5. Dairy Forum 2021 | Heather Soubra |
| 6. IDFA Programming Update | Tom Wojno |
| 7. Q&A | Tom Wojno |