

## NextGen Leadership Program | 2020-2021

The NextGen Leadership Program provides dairy professionals with the knowledge and networking opportunities to become future leaders in the dairy industry. This unique program will convene a class of 15-20 IDFA members for a multi-faceted year-long program. The program equips participants with the skills required to successfully conquer business demands today – and in the future. Participants will build relationships with their peers, develop leadership skills and learn to become advocates for the dairy industry.

### Why Sponsor?

Join the International Dairy Foods Association as we identify, support and empower the next generation of leaders. As a sponsor, your organization will gain visibility and respect among industry peers and showcase your commitment to investing in the next generation and the future of the dairy industry. Each sponsor will be gratefully acknowledged on the NextGen Leadership website, in news announcements and communications throughout the year and as part of the in-person and virtual educational programs and networking events.

## SPONSORSHIP OPPORTUNITIES

### Program Sponsor | \$5,000

- Year-long sponsor of the 2020-2021 NextGen Leadership Program
- Logo placement on the NextGen Leadership Program website and program materials
- Recognition in news announcements and communications throughout the year
- Acknowledgement at in-person and virtual educational programs and networking events
- Option to provide a giveaway to NextGen Leadership Program participants

### Custom Sponsor | Please Inquire

Design your own sponsorship package that matches your company's goals and objectives.

Opportunities include:

- Thought Leadership Initiatives
- Webinar Knowledge Partnerships
- Dinner Dialogue Series
- Event Specific Sponsorships
- Custom Sponsor Packages

### INTERESTED?

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