



Healthy people, healthy planet:

Is there a place for dairy on the menu?

Melissa A. San Miguel
Head of Red Flag USA

Food is the next tobacco...



... and also killing the planet



**World Health
Organization**



C O D E X
International Food Standards
ALIMENTARIUS

CFS

Committee on
World Food
Security



**United
Nations**

Tax sugary drinks,
urge pediatricians and
Heart Association

CBS NEWS

Soy, almond, cow's, none?
What milk should we be
drinking for the planet?



Junk food ads set to be
banned on TV and online
before 9pm watershed in
government crackdown

CITYA.M.

What's dairy got to do with it?

It's not just soda - all
sweetened drinks can
raise heart disease risk

healthline.

Is it time to treat
sugar like smoking?

BBC

Bad diets kill more people
around the world than
smoking, study says

The Washington Post

Plant-based diet would
'transform' planet's
future

The
Guardian

Your questions about
food and climate
change, answered

The New York Times

Canada's new food guide
shifts toward plant-based
diets at expense of meat,
dairy

THE GLOBE AND MAIL

Yes, Ultra-Processed
Foods Are Probably
Killing You, Study Says

CookingLight

Climate change: which
vegan milk is best?

BBC





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WINNER
Crisis
Management



WINNER
Reputation
Management