



***CULTIVATING  
THE FUTURE  
OF DAIRY  
AND ITS  
FARMERS***







***WE ARE MIYOKO'S.  
WE MAKE RADICALLY REAL  
CHEESE AND BUTTER  
FROM PLANTS. WE COME  
IN PEACE 😊***



# BACKED BY THE CO-FOUNDER OF TWITTER & OTHER VISIONARY INVESTORS WE'RE COINED AS THE MOST EXCITING BRAND IN OUR CATEGORY. WE ARE THE PLANT DAIRY PIONEERS.

- THE FASTEST GROWING BRAND IN THE NATURAL CHANNEL.
- OVER 10,000 STORES AND PUSHING BIG INTO MAINSTREAM.
- FULL PRODUCT LINE OF PLANT DAIRY CHEESE AND BUTTERS



Publix



TRADER JOE'S



WHOLE FOODS MARKET

Raley's



Wegmans



A woman with dark hair, wearing a grey suit jacket and dark pants, is crouching in a grassy field. She is gently petting the head of a brown cow with white spots. The cow has small, curved horns. In the background, there is a wooden fence and a building. The scene is brightly lit, suggesting a sunny day.

***“SHE’S JUST SOME DUMB  
URBAN ECO TERRORIST”***



***ECO***





# NOPE. I'M HERE TO TALK ECONOMICS\$

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US - Published June 8

## Dairy farmers hit hard by declining milk demand

A woman with glasses is visible in the foreground of a photograph showing a dairy farm interior with cows and milking equipment.

MINTEL

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MINTEL PRESS OFFICE » Food and Drink » US non-dairy milk sales grow 61% over the last five years

## US NON-DAIRY MILK SALES GROW 61% OVER THE LAST FIVE YEARS

A woman is visible in the background of a photograph showing a dairy farm interior with cows and milking equipment.



**THE DEMAND FOR A MORE PLANT-BASED FOOD SYSTEM IS NOT A FAD OR SOME WEIRD CALIFORNIAN HIPPIY THING. HUGE ANIMAL-BASED CORPORATIONS SEE IT AS AN OPPORTUNITY AND ARE REINVENTING TO SEIZE IT.**



**TYSON NOW POSITIONS ITSELF AS A PROTEIN COMPANY NOT A MEAT COMPANY.**



***EVOLVING THE INDUSTRY FOR EVOLVING CONSUMER DEMAND.  
MORE CHOICE. NEW REVENUE STREAMS.***

# **DAIRY**

***= PRODUCTS MADE FROM MILK***

***MILK CAN BE MADE FROM ANIMALS & PLANTS***

***ANIMAL  
DAIRY***

***PLANT  
DAIRY***



**WE'VE  
CRACKED  
THE PLANT  
DAIRY CODE  
ON A GAME  
CHANGING  
SCALE.**



**CULINARY  
EXCELLENCE**



**TRADITIONAL  
METHODS**

**MIYOKO'S**

**TOMORROW'S  
CREAMERY**

**FOOD SCIENCE  
& INNOVATION**



**MASS MARKET  
SCALABILITY**







**THIS ISN'T SOME CHEESY DREAM.  
IT'S PROVEN. BY A DAIRY FARMER.**

Elmhurst™

Est. 1925

Forbes

## Why This New York Dairy Ditched Cows After 92 Years And Started Making Nut Milks



Katrina Fox Contributor  
*I write about vegan and plant-based business*





***THANK YOU***  
***#MIYOKOS***