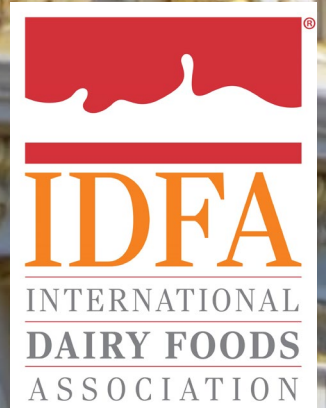




Welcome  
IDFA Membership Briefing  
February 19, 2019  
1 p.m. – 2 p.m. Eastern



# Agenda



Presiding: Michael Dykes, IDFA President & CEO

Presenting

- |    |  |                |
|----|--|----------------|
| 1. | Introduction: Issues Overview & Look Ahead   | Michael Dykes  |
|    | a. Political Landscape   |                |
|    | b. IDFA Working for Members  |                |
|    | c. Strategic Fly-Ins and Fly-Outs  |                |
|    | d. Leading Dairy Forward at Dairy Forum  |                |
|    | • McKinsey & Company: A Winning Growth Formula for Dairy                               |                |
| 2. | New Governance Structure and Transition Update   | Heather Soubra |
| 3. | Dues Model Update – Process, Timing and Next Steps                                     | Tom Wojno      |
| 4. | Legislative Update   |                |
|    | a. Farm Bill Implementation  | Dave Carlin    |
|    | b. Fluid Milk/Bills/Child Nutrition Reauthorization                                    | Donald Grady   |
|    | c. Appropriations  | Tony Eberhard  |
|    | d. Natural Cheese  | Dave Carlin    |
|    | e. Trade   | Beth Hughes    |
| 5. | Regulatory Activities  |                |
|    | a. National Conference on Interstate Milk Shipments                                    | John Allan     |
|    | b. Update on Grade “A” and Manufacturing Grade Dairy Inspections                       | John Allan     |
|    | c. USDA Bioengineered Food Disclosures Standard  | Danielle Quist |
|    | d. IDFA Worker Safety Awards   | Danielle Quist |
|    | e. FDA Information Request on the Use of Dairy Terms for Labeling Plant-based Products | Michelle Matto |
| 6. | ProFood Tech 2019 - Mar. 26-28 – Chicago, IL   | Neil Moran     |
| 7. | Q&A from Membership  | Cindy Cavallo  |
| 8. | Adjourn  | Michael Dykes  |

- All lines are placed on mute during this briefing.
- Questions can be submitted via Chat throughout the briefing and will be answered during the Q&A session. Any unanswered questions will be addressed individually after the briefing.
- Only IDFA staff can view Chat questions and will answer questions without revealing their source.
- This Membership Briefing is being recorded. The recording will be available at [www.idfa.org](http://www.idfa.org), under the Membership tab.
- For technical difficulties during the briefing, send a message through the Chat box or e-mail [membership@idfa.org](mailto:membership@idfa.org).



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# Introduction: Issues Overview & Look Ahead

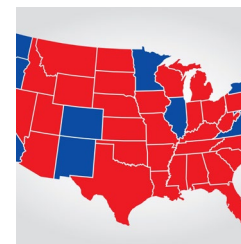
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*Michael Dykes, D.V.M.*

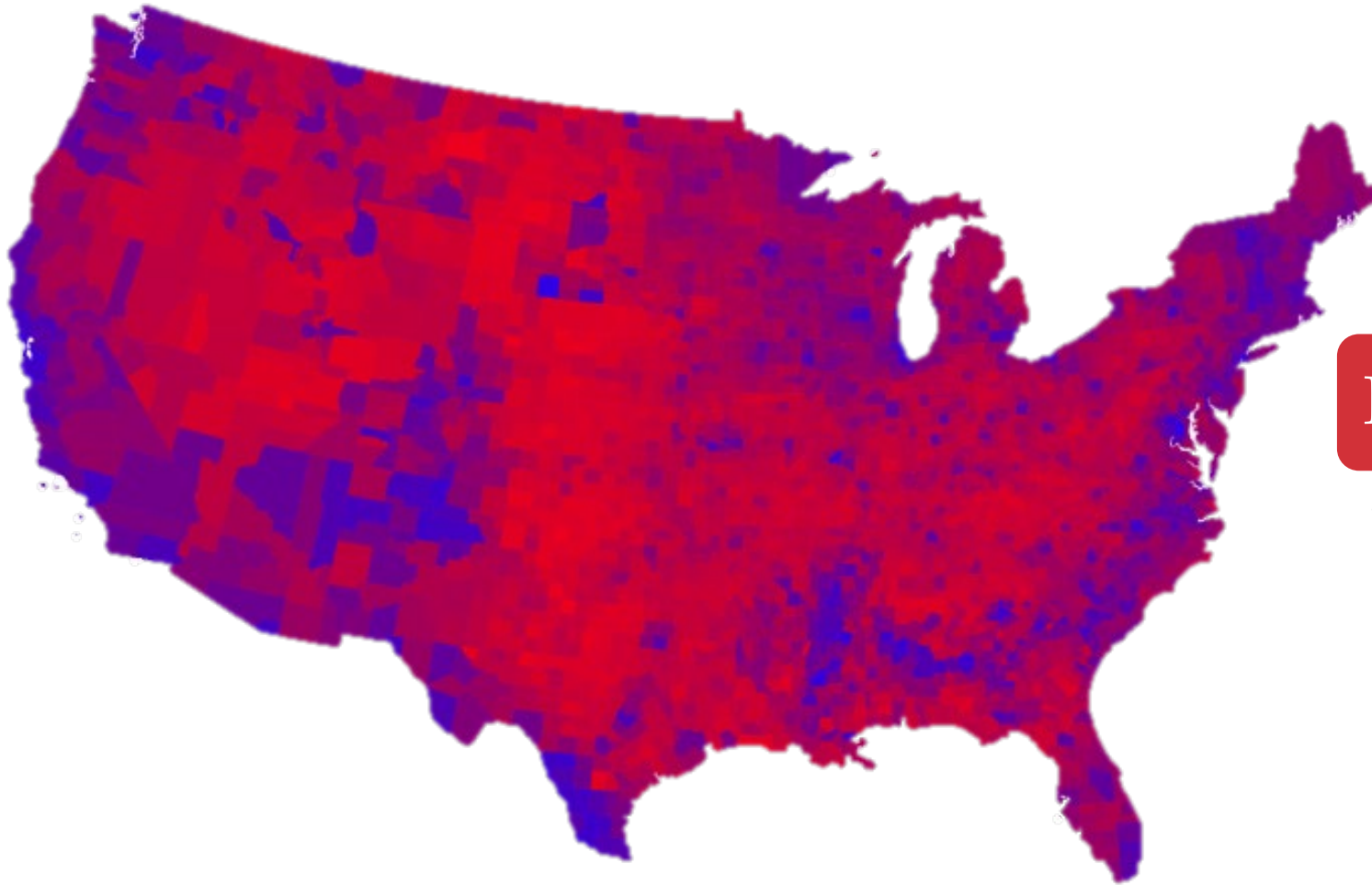


# Political Landscape

IDFA  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION



MAKING A DIFFERENCE FOR DAIRY



## Rural/Urban Divide –

- **34 districts** – 50% or more rural
- **155 districts** – 95% or more urban
- **Top 50 most rural districts: 40 R's vs. 10 D's**

# IDFA Working for Members



Advocacy



Regulatory

**Dairy Delivers**  
The Economic Impact of Dairy Products in California

<b>Direct Jobs:</b> 104,712	<b>The total economic impact of dairy products produced and sold specifically in California</b>	<b>\$97.93 billion</b>
<b>Wages:</b> \$5.34 billion	<b>The amount dairy companies contribute to California's GDP</b>	<b>1.11%</b>
<b>Economic Impact:</b> \$29.52 billion	<b>The amount dairy companies contribute to the U.S. GDP in 2017</b>	<b>1.09%</b>
<b>Federal Tax:</b> \$7.11 billion	<b>A further 285,463 jobs were indirectly supported by the dairy industry through suppliers and the indirect impact of the industry's expenditures.</b>	
<b>State Tax Revenues:</b> \$4.77 billion		

DAIRY MATTERS

Communications

# Advocacy



**Farm Bill**



**Appropriations**



**Trade**

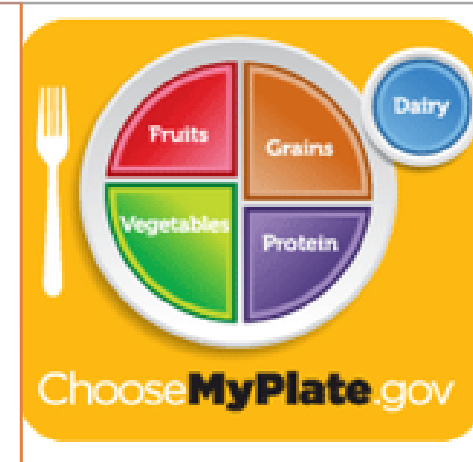


**Fluid Milk Bills/Child  
Nutrition Reauthorization**



**Natural Cheese**





USDA  
Purchase of  
Fresh Fluid  
Milk for Food  
Banks

National  
Bioengineered  
Food  
Disclosure  
Standard

Standards  
Modernization

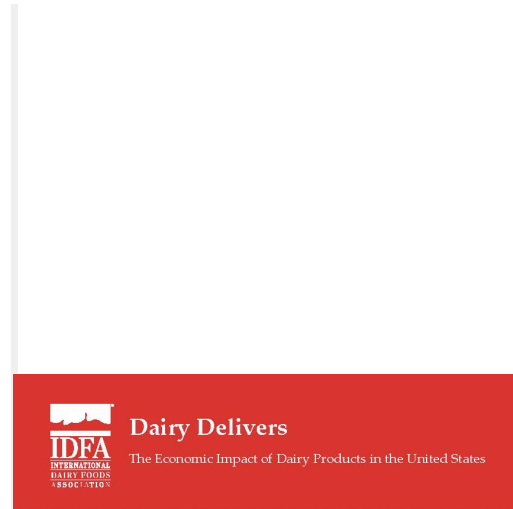
Dietary  
Guidelines for  
America 2020



**IDFA**  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

the  
**DAIRY**  
BAR

TRUSTED RESOURCE  
EDUCATION  
EXPERTISE  
TRAINING  
POLICY ADVOCATE  
MEMBER SUCCESS  
STRATEGIC LEADERSHIP



**IDFA**  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

**Dairy Delivers**  
The Economic Impact of Dairy Products in the United States



**IDFA**  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

Washington Weekly

*A message from Michael Dykes, D.V.M., IDFA president and CEO:*



**MICHAEL DYKES, D.V.M.**  
IDFA PRESIDENT AND CEO

January 10, 2019



**IDFA**  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

**CONNECT**

f t y i in



**IDFA**  
INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

**Direct Jobs:**  
977,727

**Wages:**  
\$39.46 billion

**Economic Impact:**  
\$206.89 billion

**Total Tax:**  
\$64.39 billion

The total economic impact of dairy products produced and sold specifically in the United States: **\$628.27 billion**

The amount dairy companies contribute to the U.S. GDP in 2017: **1.09%**

A further 1,986,183 jobs were indirectly supported by the dairy industry through suppliers and the indirect impact of the industry's expenditures.

**DAIRY MATTERS**

- Dairy foods deliver a unique combination of nine essential nutrients including protein, vitamin D and potassium.
- The Dietary Guidelines for Americans recommend three servings of low-fat and fat-free dairy foods per day.
- Consuming dairy products provides health benefits, especially improved bone health.
- Dairy foods provide about 67 percent of the calcium available in the U.S. food supply.

International Dairy Foods Association | (202) 737-4332 | info@idfa.org | www.idfa.org

**IDFA expands focus on yogurt with transition of National Yogurt Association and newly created segment board**  
IDFA expanded its focus on the yogurt and cultured products category this month by assu

# Advocating for Members



## Strategic Fly-Ins



## Strategic Fly-Outs

# Leading Dairy Forward at Dairy Forum



## McKinsey & Company



MAKING A DIFFERENCE FOR DAIRY



# GOVERNANCE STRUCTURE

*Heather Soubra*



# New Governance Structure Implemented



IDFA Executive Council

Industry Segment Boards

IDFA Fluid  
Milk Board

IDFA Ice  
Cream Board

IDFA Cheese  
Board

IDFA Yogurt  
and Cultured  
Products  
Board

IDFA  
Ingredients  
Board

National  
Yogurt  
Association

Committees

# IDFA Executive Council



MAKING A DIFFERENCE FOR DAIRY

ProFood Tech Buyers' Guide Bookstore Contact Us

hsoubra@idfa.org

Hello, Heather Soubra  
My Profile Logout

Issues News & Views Resources Events Membership **About IDFA**

## Officers



### Chair

**Dan Zagzebski**  
President & CEO, Great Lakes Cheese Co., Inc.

Dan Zagzebski is the President and CEO of Great Lakes Cheese, a natural and processed cheese manufacturer and packager. Dan has been with Great Lakes Cheese for 15 years, serving as President and CEO since 2015. He is an industry veteran with more than 25... [MORE](#)



### Vice Chair

**David Ahlem**  
CEO and President, Hilmar Cheese Company, Inc.

David Ahlem, is the Chief Executive Officer and President for Hilmar Cheese Company, Inc. a leading manufacturer of cheese and ingredients serving customers in more than 50 countries. He deepened his passion for the business and developed broad... [MORE](#)



### Secretary

**Stan Ryan**  
President & CEO, Darigold, Inc.

Stanley Ryan is President and CEO of Darigold, a global dairy ingredient and consumer products cooperative based in Seattle, Wash. Prior to joining Darigold in February 2016, Ryan served as the interim Chief Executive Officer of Eagle Bulk Shipping... [MORE](#)



### Treasurer

**David Nelsen**  
Vice President, Manufacturing, Albertsons Companies

David Nelsen is the Vice President of Dairy Manufacturing at Albertsons. He has P&L responsibilities for 7 fluid milk and 2 ice cream plants which produce fluid milk, ESL, culture, bulk and novelty ice cream products. In addition, over the past... [MORE](#)

## Executive Committee



### Immediate Past Chair

**Mike Reidy**  
Senior Vice President - Corporate Affairs, Leprino Foods Company

As Senior Vice President (SVP) of Corporate Affairs, Mike Reidy is responsible for supply chain, legal, dairy procurement, tax, communications and other corporate affairs. In addition to his role at Leprino Foods, Reidy is on the boards of the... [MORE](#)



### IDFA Fluid Milk Board

**Chair**  
**Jeffrey Kaneb**  
Executive Vice President, HP Hood LLC

Jeffrey J. Kaneb is Executive Vice President of HP Hood LLC in Lynnfield, MA, and has been with the company since the Kaneb family purchased HP Hood in 1995. Mr. Kaneb started with the company working in the... [MORE](#)



### IDFA Fluid Milk Board

**Vice Chair**  
**Ed Mullins**  
Executive Vice President & CEO, Prairie Farms Dairy, Inc.

Ed Mullins is Executive Vice President and Chief Executive Officer of Prairie Farms Dairy. He began his career with Prairie Farms in 1980 and is only the fourth chief executive in the 80-year... [MORE](#)



### IDFA Ice Cream Board

**Chair**  
**Michael C. Wells**  
President and Chief Executive Officer, Wells Enterprises, Inc.

Mike Wells started working in the family business in 1977 as a route driver while working his way through college and joined the Blue Bunny sales force in 1981 upon graduation with a BS in Business Administration. Early in his... [MORE](#)



### IDFA Ice Cream Board

**Vice Chair**  
**Rich D. Draper**  
Chief Executive Officer, The Ice Cream Club, Inc.

Rich Draper is the CEO and Co-founder of The Ice Cream Club, Inc. headquartered in Boynton Beach, FL. Starting in 1962 with a single ice cream scoop shop, The Ice Cream Club, Inc. has steadily grown to become the... [MORE](#)



### IDFA Cheese Board

**Chair**  
**Louie P. Gentine, II**  
Chief Executive Officer, Sargento Foods Inc.

As a third-generation family owner, Louie has worked at the cheese company in many capacities - from washing trucks in high school to working on the production lines, in accounts receivable and retail sales during college... [MORE](#)



### IDFA Cheese Board

**Vice Chair**  
**Doug Simon**  
President, Agropur US Operations

Doug Simon grew up in the dairy industry as he was the third generation of a family cheese business. Currently he is President of Agropur's US Operations. ... [MORE](#)



### IDFA Yogurt and Cultured Products Board

**Chair**  
**Philippe L. Caradec**  
Vice President, Public Affairs & Sustainable Development NORAM, Danone North America

Philippe Caradec is the Vice President Public Affairs and Sustainable Development of Danone North America, the North American business unit... [MORE](#)



### IDFA Yogurt and Cultured Products Board

**Vice Chair**  
**Tim Walls**  
Executive Vice President, Schreiber US, Schreiber Foods, Inc.

Tim was named Executive Vice President of Schreiber US in March 2017 and is also a member of Schreiber's Board of Directors. He joined Schreiber in 1999 as a Team Leader... [MORE](#)



### IDFA Ingredients Board

**Chair**  
**Andrei Mikhalevsky**  
President and CEO, California Dairies, Inc.

Andrei Mikhalevsky is the President and CEO of California Dairies, Inc. (CDI). At CDI, Andrei is Board Chairman of Challenge Dairy Products, and Board President of Dairy America. Andrei joined CDI in January 2012 bringing... [MORE](#)



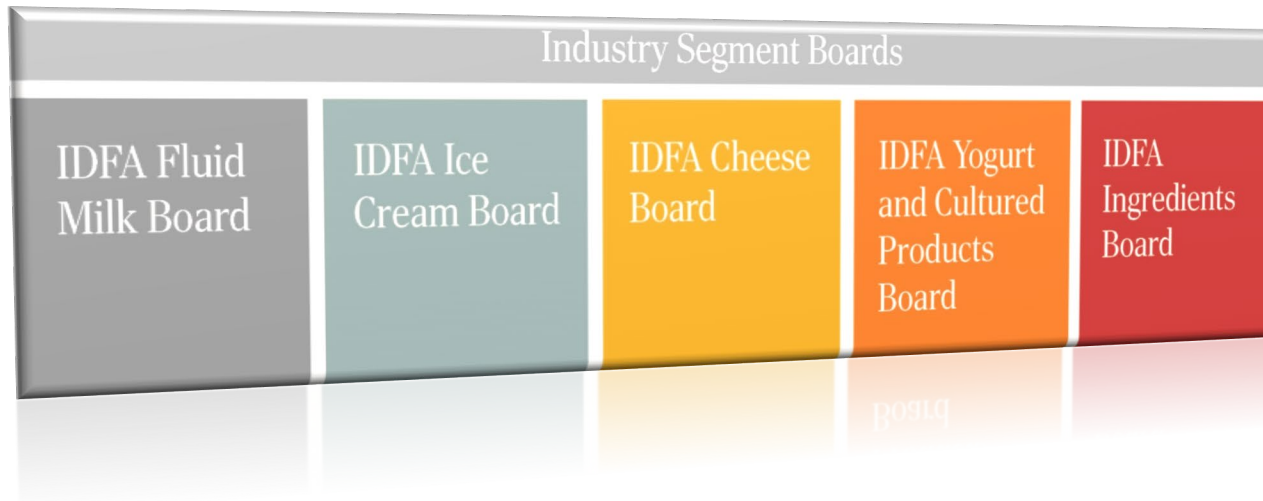
### IDFA Ingredients Board

**Vice Chair**  
**Terry Brockman**  
President & COO, U.S. Division, Saputo Cheese USA Inc.

Terry Brockman graduated from the University of Wisconsin-La Crosse in 1992 with a B.A. in Public Administration and Political Science. He joined Saputo in 1997 as Human Resources Manager. In 1999, he became Regional... [MORE](#)

Full list of IDFA Executive Council members available at:  
<https://www.idfa.org/about-idfa/boards-committees/idfa-executive-council>

# Industry Segment Board Members to be Announced



1.

Chairs and Vice Chairs of the **Industry Segment Boards** reviewed the submissions of segment board member candidates

2.

Nominees were notified last week and have been asked to formally accept the nomination .

3.

Industry Segment Board members will provide strategic vision, policy direction and leadership on segment-specific issues

4.

Formal announcement of inaugural members is scheduled for this week

5.

First Meetings of the **Industry Segment Boards** will be held in conjunction with ProFood Tech (**March 25-27**) in **Chicago**.





# MEMBER DUES MODEL

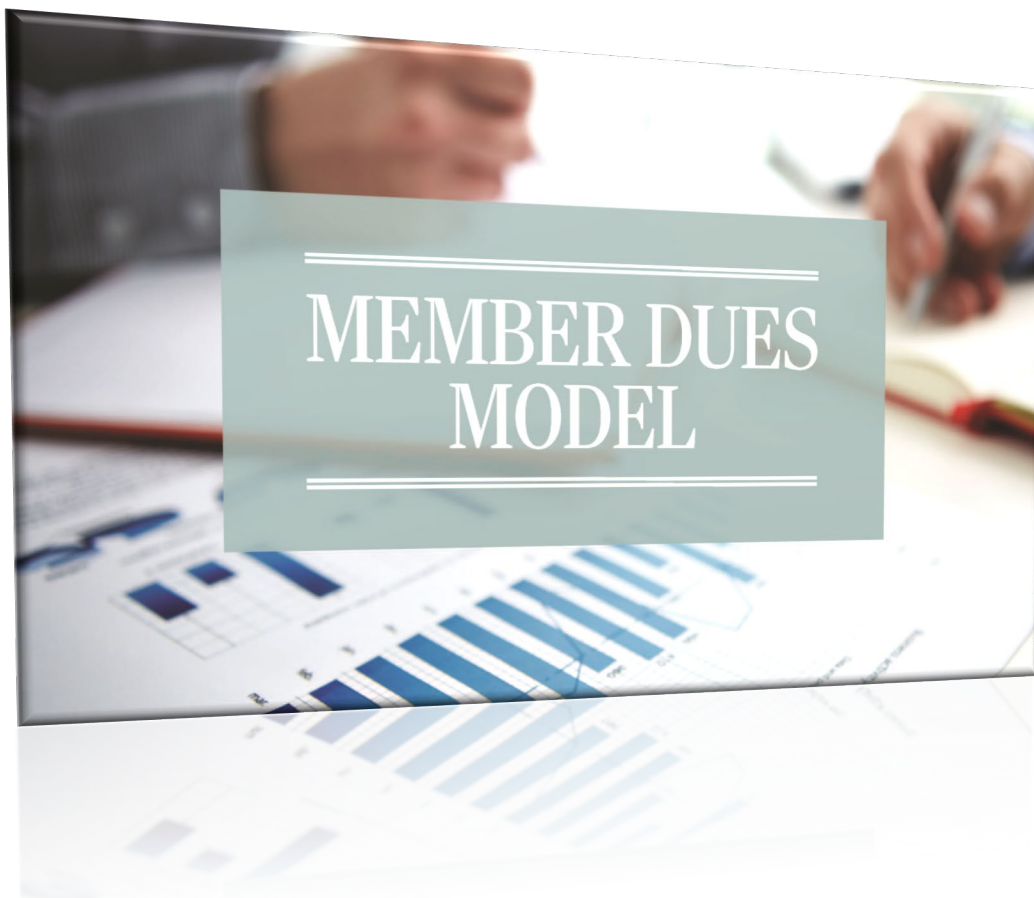
*Tom Wojno*



## Past 12 Months

- Convened Small Group of Board Members to Pilot Dues Model Update and Exploration
- Partnered with The Moery Company for Interview/Evaluation Process – Benchmarking w/ Other Associations
- Developed Listening and Input Sessions: Board Insight, feedback and progress updates on dues model
- Partnered with Dr. Andrew Novakovic – Analyzed dues data, Examined Methodologies for Dues Calculations
- Partnered with Blimling & Associates on Development of New Segment Category Calculations
- Input from over 60 Member Companies

# Member Dues Model Objectives

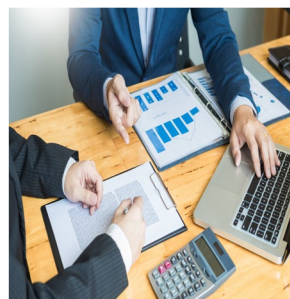


Fair and Equitable

Simple



Sustainable Model  
for Future Vision of  
IDFA





MEMBER DUES  
MODEL

- Simplify Current Dues Model
  - Eliminate Former System of Multiple Invoices
  - 1 Invoice – 1 IDFA
- Align with New Governance Model and Segment Boards
- Capture Dues on All Segments of Dairy

# Key Dates and Next Steps



- March 25<sup>th</sup> – Executive Council Vote on New Membership Model
- March 26<sup>th</sup> – May 1<sup>st</sup> - Webinar Series Detailing New Model, Rates, Changes
- May – Invoices Sent out
- July 1<sup>st</sup> – New IDFA Fiscal/Renewal Year Begins



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# Legislative Priorities

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# Farm Bill Implementation

*Dave Carlin*



Change the Class I mover from the higher of Class III and Class IV to the simple average of Class III and Class IV plus a \$0.74 adjustor

- **Statutory Deadline:** May 1, 2019
- **Status:** Under review at USDA





# Dairy Forward Pricing Program

- Lapsed on September 30, 2018
- Status: Final stages of USDA review



- New Program-will require funding from Congress
- Status: FNS will develop program parameters



# School Milk

*Donald Grady*



# 1% Low Fat Flavored Milk Back in Schools



## Final Rule “Child Nutrition Program Flexibilities for Milk, Whole Grains, and Sodium Requirements”

- Effective February 2019, permanently allows schools to serve 1% low-fat flavored milk.

*“USDA is committed to serving meals to kids that are both nutritious and satisfying... we continue to listen to schools... to ensure they can meet the needs of their students based on real-world experience.”*

– Secretary Perdue

# Childhood Nutrition Reauthorization



Representatives G. T. Thompson (R-PA) and Joe Courtney (D-CT) working on bi-partisan legislation to codify the dairy portion of the Final Rule

Representatives Thompson and Representative Collin Peterson (D-MN) introduced the “Whole Milk for Healthy Kids Act of 2019” (H.R. 832)



# Appropriations

*Tony Eberhard*



- ✓ \$1.5 million for Agricultural Research Service (ARS) ice cream waste solutions
- ✓ \$2 million increase in funding for FDA's Office of Nutrition and Food Labeling for SOI regulations

Status: The FY2019 Consolidated Appropriations Act included both IDFA priorities and was signed into law February 15, 2019.

# Ice Cream Appropriations \$1.5 Million



## House

**Rep. Mark Pocan (D-WI)**

**Rep. David Young (R-IA)**

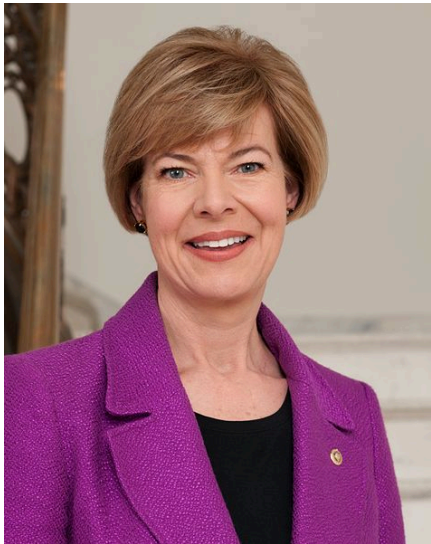
**Rep. Dutch Ruppersberger (D-MD)**

## Senate

**Senator Jerry Moran (R-KS)**

**Senator Tammy Baldwin (D-WI)**

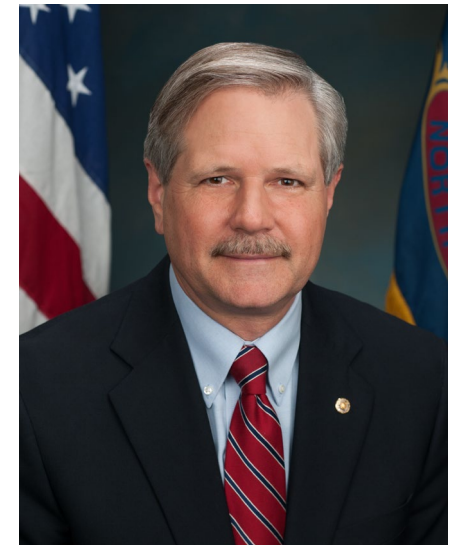
**Senator John Hoeven (R-ND)**



Sen. Tammy Baldwin (D-WI)



Rep. Mark Pocan (D-WI)  
and Schoep's Ice Cream



Sen. John Hoeven (R-ND)



# FDA Funding \$3 Million

## House

**Rep. Mike Simpson (R-ID-02)**

**Rep. Pete Aguilar (D-CA-31)**

**Rep. Kevin Yoder (R-KS-03)**

**Rep. David Valadao (R-CA-21)**

**Rep. Robert Aderholt (R-AL-04)**

## Senate

**Senator Roy Blunt (R-MO)**

**Senator John Hoeven (R-ND)**

**2% Nutrition**

**\$1 Billion  
FDA Food  
Safety &  
Nutrition  
Funding**



- ✓ Successful February Legislative Fly In
- ✓ Build on last year's success with Ice Cream & FDA Funding

## Additional funding requests:

1. NEW SNAP Milk Incentive Program
2. Geographical Indications prioritization at USTR



# Natural Cheese

*Dave Carlin*



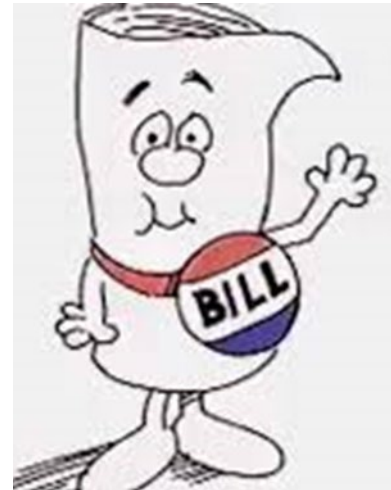
- Senate passed CURD Act by voice vote in December
- House voted in favor of CURD Act (230-162) but failed on suspension



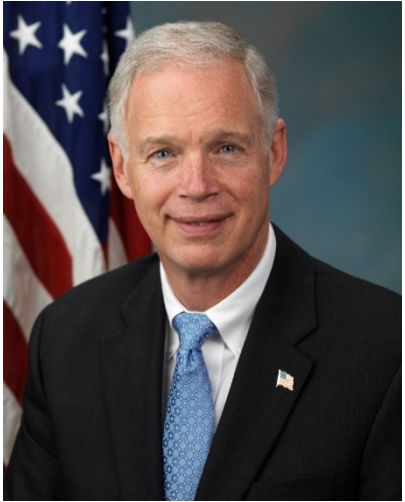
## Republican Senate

## Democratic House

*\*Rep. Frank Pallone chairs Energy & Commerce Committee*



# Lead Sponsors Identified



**Senator Ron Johnson**  
(R-WI)



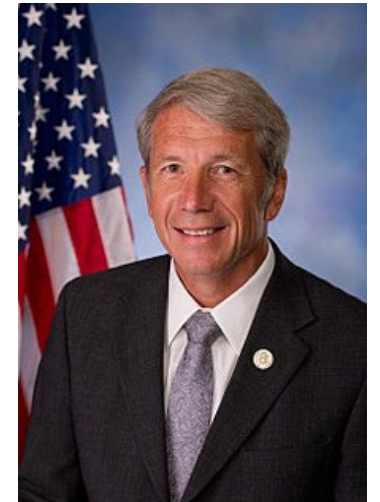
**Senator Ron Wyden**  
(D-OR)



**Rep. Billy Long**  
(R-MO-7)



**Rep. Ron Kind**  
(D-WI-3)



**Rep. Kurt Schrader**  
(D-OR-5)

# Trade Update

*Beth Hughes*



**IDFA**

INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

- USMCA passage
- Lifting tariffs – 232 & 301
- Free Trade Agreements with Japan, EU, & UK



# U.S.-Canada-Mexico Agreement (USMCA)

*Beth Hughes*



## Trade Promotion Authority

Aug. 31 – Congress notified of intent to sign agreement

Sept. 30 – Release of text to public

Nov. 30 – Partners sign agreement

Jan. 29 – Report on required changes to U.S. law sent to Congress

Apr. 19 – Int'l Trade Commission report required

Summer/Fall – Congressional consideration & implementation



# Tariffs

*Beth Hughes*



# Section 232 – Aluminum & Steel

- 6+ months since Mexico & Canada retaliated
- Possible Mexico will overhaul retaliation list; add more dairy?
- Mexico willing to do quotas on aluminum and steel
- Canada adamantly opposed to quotas on aluminum; may agree for steel
- Unclear if U.S., Mexico & Canada are discussing a resolution
- USTR worried 232 linked to USMCA passage



# Section 301 – China IP practices & policies

- December 1 – freeze tariffs for 90 days
- US delegation to China on Jan. 7-9
  - China pledged to buy agricultural products
- Vice Premier Liu He visit to DC Jan. 30-31
  - China pledged to buy more soybeans
- USTR delegation to China last week
- President Trump & President Xi meeting?
- March 1 deadline for trade deal *or* U.S. tariffs on \$200 billion in Chinese goods set to rise from 10% to 25%



# Bilateral Trade Agreements

*Beth Hughes*



# U.S.-EU Free Trade Agreement

- Submitted comments to USTR on Dec. 10
- Agriculture **MUST** be included
- Increase market access across all dairy tariff lines
- Eliminate tariffs
- Eliminate regulatory burdens
- Strong SPS measures
- Protect the use of common cheese names



# U.S.-Japan Free Trade Agreement

- Submitted comments to USTR on Nov. 26
- Increase market access across all dairy tariff lines
- Eliminate tariffs
- Eliminate ALIC from the administration of any new quotas
- Strong SPS measures
- Protect the use of common cheese names





- Brexit – March 29
- Submitted comments to USTR on Jan. 15
- Increase market access across all dairy tariff lines
- Eliminates tariffs
- Strong SPS measures
- Protect the use of common cheese names



The background of the slide is a photograph of a highly ornate, classical-style building facade, likely a government or institutional structure. The facade features a series of tall, narrow, arched windows with decorative moldings and intricate carvings. A large, semi-transparent orange rectangle is centered over the image, containing the title text. The text is white and serif, with two horizontal white lines above and below it.

# Domestic Regulatory Issues



**IDFA**

INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

# 2019 National Conference on Interstate Milk Shipments (NCIMS)

*John Allan*



**IDFA**

INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

- 2019 NCIMS:
  - April 26-May 1, 2019
  - St. Louis, MO
  - Hyatt Regency at the Arch
- 74 proposed changes to the PMO
  - Available by Feb. 22<sup>nd</sup>
- IDFA Proposal Review Meeting:
  - March 28-29 (afternoon/morning)
  - Chicago, McCormick Place (in conjunction with ProFood Tech)

**Grade “A”**

**Pasteurized**

**Milk**

**Ordinance**

# Grade “A” and Non-Grade “A” Inspections

*John Allan*

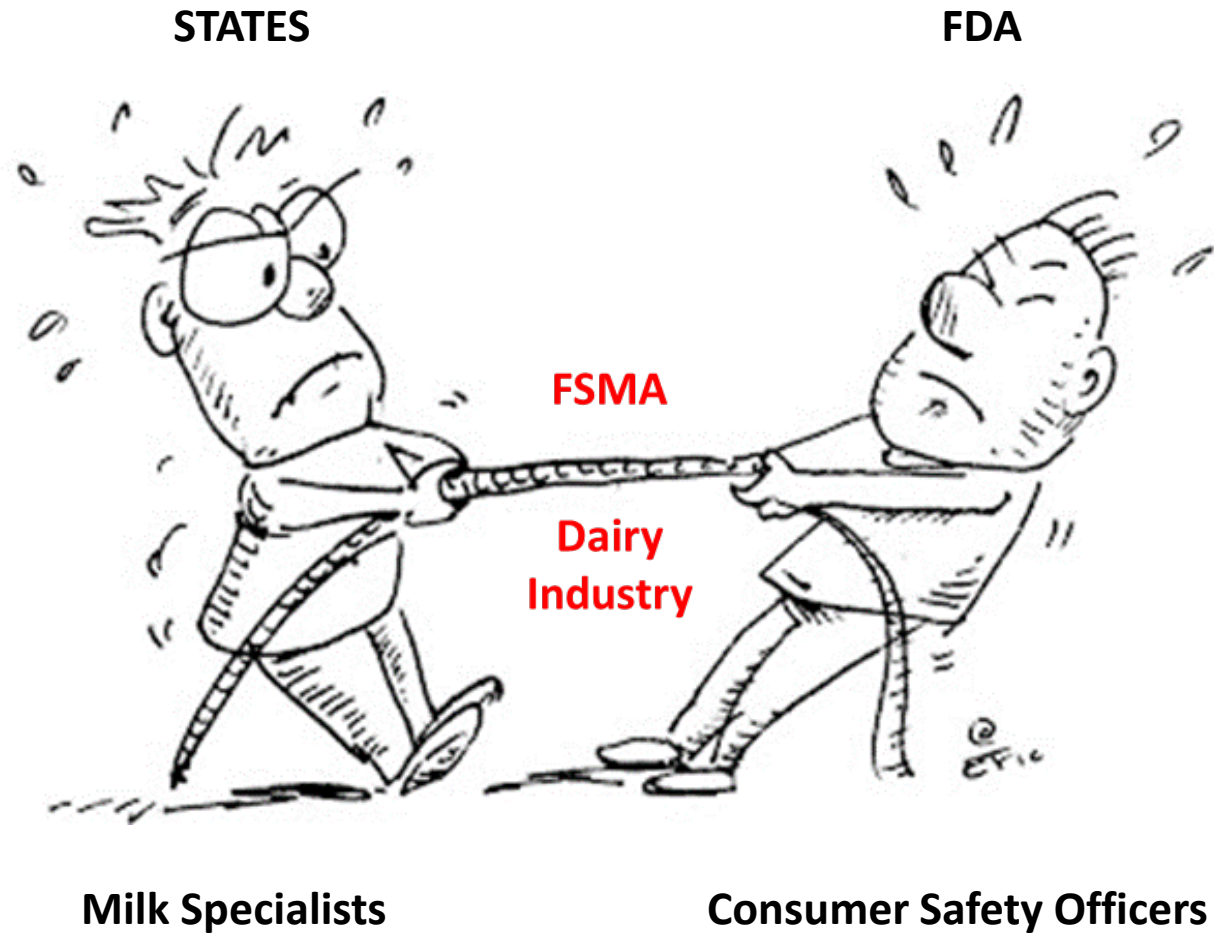


# Who Will Inspect? When? Against What?



- IDFA requested consolidation of inspections of “dual-grade” plants (1 inspection)
- FDA proposed and test ran a pilot
- Stakeholder meeting held in December
- FDA revised proposal is pending
- NCIMS Liaison Committee proposal and Executive Board letter
  - Encourages single inspection
  - Proposes MSs conduct “Appendix T” inspection for non-Grade “A” dairy products in these dual-grade plants
- IDFA position: Long-term – single inspection by MSs; Short-term – two separate inspections

# Who Will Win?



# National Bioengineered Food Disclosure Standard

*Danielle Quist*



**IDFA**

INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION



Narrowly defines “bioengineered food” to mean foods with detectable amount of genetic material modified through in vitro rDNA technology

- Applies to all food, including bulk foods, food additives and dietary supplements
- No mandatory disclosure required for:
  - Highly refined ingredients derived from BE crops lacking detectable modified genetic material
  - BE Incidental additives exempt from labeling under FDCA
  - Foods with the unintentional and inadvertent presence of detectable modified genetic material below a threshold of 5% in any individual ingredient
  - Products using BE enzymes, yeasts and food additives lacking detectable modified genetic material in final food
- Animal derived products (i.e., milk & eggs) cannot be labeled BE solely because animal consumed BE feed

# USDA List of BE Foods



Alfalfa, Apple (Arctic™ varieties), Canola, Corn, Cotton, Eggplant (BARI Bt Begun varieties), Papaya (ringspot virus-resistant varieties), Pineapple (pink flesh), Potato, Salmon (AquAdvantage®), Soybean, Squash (summer), Sugar Beet



Crop	Examples of food ingredients
Soybeans	Soybean oil, partially hydrogenated soybean oil, modified soybean oil (e.g., high-oleic), soy protein, textured vegetable protein, tofu, soy lecithin
Corn	Corn meal, corn flour, corn oil, corn starch, modified food starch, dextrose, corn syrup, high-fructose corn syrup
Cotton	Cottonseed oil, partially hydrogenated cottonseed oil
Sugar Beets	Sugar
Canola	Canola oil

# What Will BE Disclosure Look Like?



Text

**“bioengineered food”  
(raw food) or “contains  
bioengineered food  
ingredient”**

**“MAY”**



Symbol



Digital/Text

**“Scan anywhere on package for  
more food information” or “Scan  
icon for more food information.”  
Plus “Call [1-000-000-000] for  
more food information” or “Text  
[command word] to [number] for  
bioengineered food information”**

Recordkeeping  
for Foods/Crops  
on BE Food List  
or Known to be  
BE

## How do you know it is BE? - Recordkeeping

- Verify ingredient not sourced from a BE crop,
- Verify ingredient subjected to a refinement process “validated” to render the modified genetic material undetectable, or
- Maintain certificates of analysis or testing records to confirm the absence of modified genetic material

Compliance  
Deadlines

- BE disclosures may appear on food packaging labels starting Feb. 21, 2019
- Mandatory compliance date of **Jan. 1, 2022**. Companies may choose to label by Jan. 1, 2020 to align with new Nutrition Facts label

## National Bioengineered Food Disclosure Standard – What Dairy Needs to Know



Cary Frye  
Senior Vice President,  
Regulatory Affairs  
IDFA



Danielle Quist  
Senior Director,  
Regulatory Affairs  
and Counsel



Veronica Colas  
Senior Associate  
Hogan Lovells

March 12, 2019  
1:00 – 2:00 p.m. EST

**Terminology**  
**Scope**  
**Mandatory and**  
**Voluntary Disclosure**  
**Provisions**  
**Exemptions**  
**Absence Claims**  
**Recordkeeping**  
**Enforcement**

IDFA

# 2019 Dairy Industry Safety Recognition Awards

*Danielle Quist*



# Awards Outstanding Worker Safety Performance



IDFA member dairy processing facilities and trucking operations eligible to apply-

- Award criteria based on leading and lagging indicators of occupational injury and illness performance rates, and
- Evaluation of essential components of effective health and safety program

## 2019 SAFETY RECOGNITION AWARD

International Dairy Foods Association

hereby grants this award to:

**XYZ Dairy Company**  
**Anytown, DC**

**In recognition of its outstanding record of worker safety in 2018**



**Cary Frye**  
Senior Vice President, Regulatory Affairs  
May 2019

## Applications Due March 29, 2019

# FDA Information Request on the Use of Dairy Terms for Labeling Plant-Based Products

*Michelle Matto*





- September 28<sup>th</sup> FDA Announced: Request for Information on “Use of Name of Dairy Foods in Labeling Plant-Based Products”
- Help FDA determine how to develop guidance for labeling plant-based products
- Seeking information, data, consumer research to determine if labeling using dairy terms “milk,” “yogurt,” “cheese” are confusing or misleading to consumers
- Do consumers understand difference between the basic nature, characteristics, ingredient and nutritional content of plant-based products and their dairy counterparts?
- IDFA filed written comments January 28<sup>th</sup> that provide consumer research and specific data on 8 of the 20 questions FDA asked. – FDA is analyzing 5031 comments!



# ProFood Tech 2019 Overview

**ProFood**<sup>TM</sup>  
**Tech**

THE Food & Beverage Processing Event  
MARCH 26-28, 2019 | CHICAGO, ILLINOIS USA

Powered by



*Neil Moran*



# ProFood Tech™

THE Food & Beverage Processing Event  
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# Top 5 Reasons to Attend

1. **The Event is Comprehensive:** See machinery and solutions for the entire food and beverage industries live and in action from 400 top manufacturers, attend educational sessions and multiple networking opportunities all under one roof.
2. **Discover New Solutions:** Develop relationships with suppliers who can provide the latest solutions to help you solve your greatest challenges.
3. **Identify best practices:** Choose from educational sessions to identify best practices in the food and beverage processing sector.
4. **Network with industry peers:** ProFood Tech offers you countless opportunities to network and learn from your colleagues through world class educational offerings, receptions, and award ceremonies, including: Women's Packaging & Processing Leadership Network Breakfast, Emerging Leaders Networking, *ProFood World* Sustainability Awards, IDFA Knowledge Hubs, Cold Pressure Council Conference, and more.
5. **Discover Solutions in Person:** Obtain information, see demos of equipment and speak with subject matter experts occupying 125,000 net sq.ft. of exhibit space. Everything needed to recommend a purchase for your company.

**ProFood  
Tech**<sup>TM</sup>

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# Conference Programming

IDFA's educational programming for 2019 reflects what we learned from ProFood Tech 2017 attendees and exhibitors:

- Free of charge to all attendees
- Interactive and fast-paced
- Held in three venues located on the show floor

## IDFA's Knowledge Hub



THE Food & Beverage Processing Event  
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# Conference Programming



## **INNOVATION zone**

- Features breakthrough ideas and formulations that will spark your creativity.
- Uses the expertise of our exhibitors to identify solutions to challenges and discover fresh opportunities.



## **DISRUPTION zone**

- Focuses on identifying and implementing disruptive technologies to meet consumer demands.



## **IMPACT zone**

- Fosters interactive discussions led by moderators where attendees can learn from each other's experiences, successes and – yes – failures.

# ProFood Tech 2019

## Conference Programming



THE Food & Beverage Processing Event  
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- How does FSMA affect your supply chain?
- Improved Process Control using FT-NIR Real-Time In-Line Measurement
- Inline Tray Forming Reduces Material Costs Up to 38%
- How to select a Beverage Copacker
- Product Track, Trace & Target — “Weighing” Your Profits
- More Than 3D Vision — Continuous Cut Optimization
- Current Trends in The Beverage Industry
- Industrial Freezer Cuts Energy Consumption 43% with Thermal Energy Storage
- The Application of Sanitary Design Principles in Food Processing Equipment
- Beverage Institute- Fountain Sanitation Issues and Best Practices
- Make a Productivity leap with the Redzone Production System: A panel discussion
- Trade and Tariffs – What’s Next?
- Strategies for Surviving Food Recalls
- Navigating Cybersecurity and the Internet of Things (IoT)
- Is Blockchain the Answer or the Question?
- Probiotics and Protein: Two Exploding Opportunities
- Staying Smart, Staying Safe: Implementing A Safety Protocol
- Digitally Developing the Next Generation of Manufacturers
- “Not Invented Here? Contract Packagers are a New Frontier for Leading Brands Seeking Innovation”
- The Impact of Lease vs. Buy in Food and Beverage

## Member Support

- ✓ Register for and attend the show with your team
- ✓ Promote the show to the vendors you want to see there
- ✓ Participate:
  1. Walk the show floor
  2. Maximize networking opportunities
  3. Attend the educational sessions

### And most importantly:

- ✓ Give us suggestions and feedback



# Questions?



## IDFA Staff Presenters:

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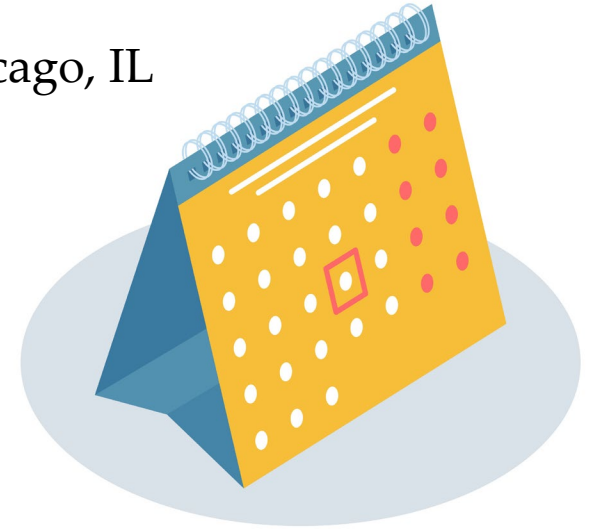
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# Highlights of Upcoming Events for 2019



- International Sweetener Colloquium – Feb. 24-27 – Aventura, FL
- Microbiological Testing: A Hands-On Food Safety Course – Mar. 5-7 – Springfield, MO
- National Bioengineered Food Disclosure Standard – What Dairy Needs to Know – Webinar – Mar. 12
- IDFA Executive Council and Industry Segment Board Meetings – Mar. 25-27 – Chicago, IL
- ProFood Tech 2019 – Mar. 26-28 – Chicago, IL
- Ice Cream Technology Conference 2019 – Apr. 16-17 – St. Petersburg, FL
- Regulatory Roundup – Jun. 4-5 – Washington DC Metro Area
- IDFA Membership Briefing Webinar – Jun. 26
- IDFA Executive Council and Industry Segment Board Meetings – Oct. 1-3 – Indianapolis, IN
- Introduction Dairy Product Labeling Webinar – Oct. 23-24
- IDFA Membership Briefing Webinar – Oct. 30



Thank You!

