



THE  
POWER  
OF

**DAIRY**



**IDFA**

INTERNATIONAL  
DAIRY FOODS  
ASSOCIATION

DAIRY FORUM 2020

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## Laura Dunn Nelson

Vice President Food Safety And Global Alliances  
Intertek Alchemy



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**Intertek uniquely positioned to deliver assurance, testing, inspection, certification (ATIC) solutions**

**43,000+**  
employees

Global Leader  
in ATIC

**3,000**  
auditors

**100,000+**  
audits

**100+**  
countries

**1,000+**  
labs & offices

**80+**  
languages

**3M** frontline  
workers trained  
& tested

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intertek  
**alchemy**

## Powering your workforce.

Continuous employee engagement, with consistent messaging, delivered in multiple formats results in a safer, more productive workforce.



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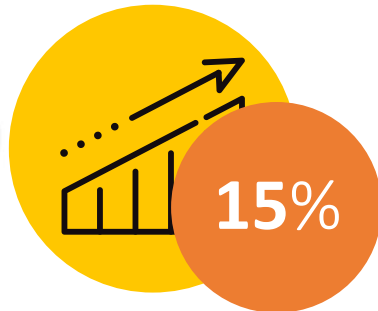
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## Confident Informed Employees = Robust Culture

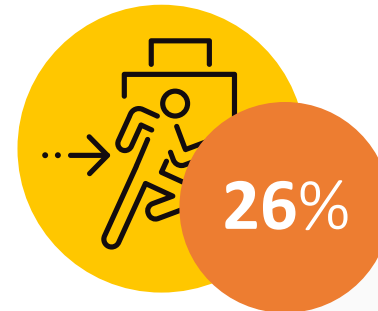
**Effective** employee training leads to higher engagement and improved culture. Companies with **more engaged employees** perform better in key areas:



*Greater*  
**Customer Satisfaction**



*Greater*  
**Employee Productivity**



*Less*  
**Employee Turnover**



*Less*  
**Employee Absenteeism**

# People Dimension

- Stakeholders
- Governance
- Learning Organization
- Communication
- Incentives, Rewards & Recognition



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***“AI to change 100 percent of jobs in the next five to ten years.”***

Ginni Rometty, IBM Chairman,  
President, and CEO

