

DAIRY FORUM 2020

THE
POWER
OF
DAIRY

JANUARY 26-29, 2020

THE WESTIN KIERLAND RESORT
SCOTTSDALE, ARIZONA

On-site program
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WELCOME

Welcome to Dairy Forum 2020, the premier gathering for leaders in the dairy industry. This year, the International Dairy Foods Association has developed a dynamic program that showcases the Power of Dairy. You will hear from industry analysts, policymakers, dairy company executives, and thought leaders from sectors including national security, trade, finance, as well as food and beverage. The goal of Dairy Forum 2020 is to EMPOWER our members to redefine the future of dairy. I hope you leave here inspired to do just that.



For Dairy Forum 2020, I challenged our team to bring fresh ideas. They responded with a Dairy Forum that accentuates the power of leadership and the potential for innovation. You'll hear from companies harnessing data and technology to create a more resilient, sustainable dairy industry. You will be awed by leaders who put everything on the line to build their dream—and elevated entire communities in the process. We will hear from analysts, economists and leaders who understand the tools we need to navigate an uncertain road ahead. When we conclude, you will leave with greater knowledge, stronger connections, and a higher level of confidence about the future of our dairy industry.

I joined IDFA three years ago determined to build a more inclusive organization that represents and engages all segments of the growing dairy industry. Today, thanks to many of you, we have a truly representative association that advocates on behalf of the whole dairy supply chain. Your engagement and attendance at events like Dairy Forum makes it possible for me to say this: Together, we're making a difference for dairy.

Thank you,

Michael D. Dykes, D.V.M.
President and CEO
International Dairy Foods Association

CELEBRATING EXCELLENCE AWARDS

The Celebrating Excellence Awards honor individuals and organizations that have made significant contributions to the dairy industry.

IDFA LAUREATE AWARD

Andrei Mikhalevsky, *Former President and CEO, California Dairies, Inc.*

Award Presentation: Sunday, January 26 | Chairman's Lecture

IDFA RECOGNIZES GARY FRYE

Gary Frye, *Senior Vice President, Regulatory Affairs, International Dairy Foods Association*

Award Presentation: Monday, January 27 | President's Breakfast

2020 INNOVATIVE DAIRY FARMER OF THE YEAR

MVP Dairy LLC

Award Accepted By: Kyle VanTilburg, Co-Owner, MVP Dairy, LLC & Clay McCarty, Co-Owner, MVP Dairy, LLC

Award Presentation: Monday, January 27 | Lunch Session

2020 IDFA FOOD SAFETY LEADERSHIP AWARD

Edith Wilkin, *Vice President and Fellow of Food Safety, Leprino Foods Company*

Award Presentation: Tuesday, January 28 | Breakfast Session

DAIRY FOODS 2019 PROCESSOR OF THE YEAR AWARD

Saputo Inc.

Award Accepted By: Lino A. Saputo, Jr., CEO and Chairman of the Board, Saputo Inc.

Award Presentation: Tuesday, January 28 | Lunch Session

SCHEDULE AT A GLANCE

SUNDAY, JANUARY 26

8:30 a.m.

Morning Golf Tournament

1:00 p.m.

Afternoon Golf Tournament

The Westin Kierland Golf Club

Sponsored by



2:00 – 4:00 p.m.

IDFA Executive Council Meeting

(invitation only)

Trailblazer's Ballroom C

5:00 – 5:45 p.m.

Chairman's Reception

(invitation only)

Vista Morada Patio

Sponsored by




6:00 – 7:00 p.m.


Chairman's Lecture – Leadership for the 21st Century

Speaker: Jeff Eggers, Organizational Performance Expert & Executive Director, McChrystal Group Leadership Institute Kierland Grand Ballroom 2 & 3

Sponsored by



7:00 – 9:00 p.m. **Welcome Reception**
Marshall's Outpost Pavilion
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10:30 – 10:45 a.m. **Networking Break**
Sponsored by 

MONDAY, JANUARY 27

Breakfast service will begin at 8:15 a.m.

8:30 – 9:30 a.m. **President's Breakfast –
The Power of Change**
Speaker: **Michael Dykes, D.V.M.**,
President and CEO, International Dairy Foods Association
Kierland Grand Ballroom 2 & 3
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9:30 – 10:30 a.m. **General Session –
The Power of China**
Moderator: **Tom Suber**, *President, Suber Global LLC*
Panelists: **Sandy Chen**, *Senior Analyst – Dairy, Rabobank Shanghai Branch*
Mekala Krishnan, *Senior Fellow, McKinsey Global Institute*
Stan Ryan, *President and CEO, Darigold, Inc.*
Kierland Grand Ballroom 2 & 3
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10:45 – 11:45 a.m. **Concurrent Sessions**
1. Insights into the Global Dairy Economy
Moderator: **Phil Plourd**, *President, Blimling & Associates, Inc.*
Panelists: **James De Jong**, *Director, Dairy Economics and Risk, Glanbia Nutritionals*
Catherine de Ronde, *Senior Economist, Agri-Mark, Inc.*
Lucas Fuess, *Director, Dairy Market Intelligence, HighGround Dairy*
Kathleen Noble Wolfley, *Senior Economist and Research Specialist, Blimling & Associates, Inc.*
Kierland Grand Ballroom 1

2. CBD – Is There a Market for Dairy?

Moderator: **Danielle Quist**, *Senior Director, Regulatory Affairs and Counsel, International Dairy Foods Association*

*Panelists: Martin Hahn, Partner,
Hogan Lovells US LLP*
Kelly Shea, Senior Vice President,
Government Affairs and Corporate
Communications, Charlotte's Web, Inc.
Jim Watson, Senior Analyst –
Beverages, Rabobank
Kierland Grand Ballroom 4

Noon – 1:30 p.m.

**Lunch Session –
How to Turn Challenge into
Opportunity & Disruption into
Competitive Advantage**

*Speaker: Peter Sheahan, Best-selling
Author & Founder and CEO, Karrikins
Group*

Kierland Grand Ballroom 2 & 3

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1:30 – 2:30 p.m.

**General Session –
What Shapes American Food and
Beverage Consumption Behavior**

*Speaker: David Portalatin, Vice
President, Industry Advisor – Food, The
NPD Group*

Kierland Grand Ballroom 2 & 3

Sponsored by



2:45 – 3:45 p.m.

Concurrent Sessions
**3. How the Media Covers Food:
Trends & Stories Shaping the Food
Economy**

*Moderator: Matt Herrick, Senior Vice
President, Executive and Strategic
Communications, International Dairy
Foods Association*

*Panelists: Christopher Doering,
Senior Editor, Food Dive*
Jerry Hagstrom, Founder and
Executive Editor, Hagstrom Report
Sara Wyant, President, Agri-Pulse
Communications

Kierland Grand Ballroom 1

**4. The Power of Women in Dairy:
Insights for Dairy Forum**

*Speaker: Irina Starikova, Partner,
McKinsey & Company*
Kierland Grand Ballroom 4

3:00 – 4:00 p.m.

PAC Steering Committee Meeting
(invitation only)

Trailblazer's Ballroom A

4:00 – 4:30 p.m.

Press Briefing

Trailblazer's Ballroom B

4:00 – 4:45 p.m. **Conference Partner Session – Emerging Innovations Promising a Sustainable Dairy Future**
Host: Mary Ledman, Global Dairy Sector Strategist, Rabobank
Moderator: Brad Pierce, Senior Dairy Relationship Manager, Rabobank
Panelists: Vivek Pai, Global Dairy M&A Coordinator, Rabobank
Ryan Pandya, Co-Founder and CEO, Perfect Day
Matt Tolbirt, CEO, BioFiltro, Inc.
Juan Guzman, Co-Founder and CEO, Capro-X, Inc.
Kierland Grand Ballroom 1
Sponsored by



Rabobank

4:00 – 5:30 p.m. **ProFood Tech Committee Meeting**
(invitation only)
Trailblazer's Ballroom C

4:15 – 5:15 p.m. **International Trade Committee Meeting**
(invitation only)
Trailblazer's Ballroom E

4:15 – 5:15 p.m. **State Association Executive Meeting**
(invitation only)
Trailblazer's Ballroom A

5:00 – 6:00 p.m. **Women in Dairy Reception**
(invitation only)
Vista Morada Patio

5:30 – 6:30 p.m. **Journalist Reception**
(invitation only)
Trailblazer's Ballroom Terrace

5:30 – 6:30 p.m. **PAC Reception**
(invitation only)
The Scotch Library

TUESDAY, JANUARY 28

Breakfast service will begin at 8:15 a.m.

8:30 – 9:30 a.m. **Breakfast Session – Economic Forecast For 2020: A Roadmap for Businesses in The Trump Era**
Speaker: Marci Rossell, Former Chief Economist for CNBC & Co-Host of Squawk Box
Kierland Grand Ballroom 2 & 3
Sponsored by



9:30 – 9:45 a.m. **Networking Break**

Sponsored by



9:45 – 10:45 a.m.

Concurrent Sessions

5. Sustainability Moving Forward for Dairy

Moderator: Danielle Quist, Senior Director, Regulatory Affairs and Counsel, International Dairy Foods Association

Panelists: John Dardis, Ph.D., Senior Vice President, Policy and Sustainability, Glanbia Nutritionals

Sheri Flies, Assistant Vice President, Global Sustainability and Compliance, Costco Wholesale Corporation

Matthijs Mondria, Managing Director, Global Head of Sustainable Business Development, Rabobank

Patricia D. Stroup, Global Vice President and Head of Commodities, Nestle S.A.

Kierland Grand Ballroom 1

6. Cultivating a Culture of Food Safety

Moderator: John Allan, Vice President, Regulatory Affairs and International Standards, International Dairy Foods Association

Panelists: Joseph Curran, Manager, Innovation Programs, Ecolab

Lone Jespersen, Ph.D., Principal, Cultivate

Laura Dunn Nelson, Vice President, Food Safety and Global Alliances, Intertek Alchemy

Kierland Grand Ballroom 4

10:45 – 11:00 a.m. **Networking Break**

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11:00 a.m. – Noon

Concurrent Sessions

7. The Trade Policy Horizon

Moderator: Beth Hughes, Senior Director, International Affairs, International Dairy Foods Association

Panelists: Ambassador Gregory F. Doud, Chief Agricultural Negotiator, Office of the United States Trade Representative

Ceri Morgan, Deputy Director and Head of Global Trade Negotiations, EU and International Trade Directorate, Department for Environment, Food and Rural Affairs

Frédéric Seppey, Assistant Deputy Minister, Market and Industry Services, Agriculture and Agri-food Canada

Kierland Grand Ballroom 1

8. Alternative Proteins – Making Whey and Milk Without the Curds and Cows

Moderator: **Cary Frye**, Senior Vice President, Regulatory Affairs, International Dairy Foods Association

Panelists: **Ryan Pandya**, Co-Founder and CEO, Perfect Day

Brian P. Sylvester, Special Counsel, Foley & Lardner LLP

Kierland Grand Ballroom 4

12:15 – 1:45 p.m.

Lunch Session – Making Sense in a World of Trouble

Speaker: **Peter Bergen**, CNN National Security Analyst & Best-Selling Author of Manhunt

Kierland Grand Ballroom 2 & 3

Sponsored by  **FARM CREDIT**

1:45 – 2:45 p.m.

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General Session – An Armchair Conversation with Chobani's CEO & Founder, Hamdi Ulukaya

Speakers: **Michael Dykes, D.V.M.**, President and CEO, International Dairy Foods Association

Hamdi Ulukaya, CEO and Founder, Chobani, Inc.

Kierland Grand Ballroom 2 & 3

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3:00 – 3:45 p.m.

Conference Partner Session – Rise of the New Consumer: Remaining Relevant Through 2030 and Beyond

Speakers: **Pedro Goncalves**, Vice President, Marketing, Tetra Pak

Larine Urbina, Vice President, Communications, Tetra Pak

Kierland Grand Ballroom 1

Sponsored by



3:00 – 4:30 p.m.

NextGEN Leadership Roundtable (invitation only)

Speaker: **Aaron De Smet**, Senior Partner, McKinsey & Company

Elizabeth Mygatt, Associate Partner, McKinsey & Company

Trailblazer's Ballroom C

3:30 – 4:30 p.m.

Economic Policy Committee Meeting (invitation only)

Trailblazer's Ballroom A

5:30 – 7:00 p.m.

Closing Reception

Northern Sky Terrace

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WEDNESDAY, JANUARY 29

Breakfast service will begin at 8:15 a.m.

8:30 – 9:30 a.m.

**Breakfast Session –
The Power of Resilience in Dairy**
Speakers: **Christina Adams**, *Partner, McKinsey & Company*
Ludovic Meilhac, *Partner, McKinsey & Company*

Roberto Uchoa de Paula, *Senior Partner, McKinsey & Company*
Kierland Grand Ballroom 2 & 3

9:30 – 10:30 a.m.

**Closing Session –
The Power of Leadership**
Moderator: **Michael Dykes, D.V.M.**,
President and CEO, International Dairy Foods Association

Panelists: **Thierry Clement**, *CEO, Lactalis North America*
Ron Dunford, *President and CEO, Schreiber Foods, Inc.*
Jerry D. Kaminski, *Chief Operating Officer, Land O'Lakes, Inc.*

Mariano Lozano, *Chief Executive Officer, Danone North America*
Lino A. Saputo, Jr., *CEO and Chairman of the Board, Saputo Inc.*
Kierland Grand Ballroom 2 & 3



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Chairman's Lecture, President's Breakfast & Onsite Program



Luncheon Session

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Opening Reception



Keynote Session



Salon Dinner



Breakfast Session



Closing Reception



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Golf Tournament & Pens



Chairman's Reception



General Session



Lanyards



Refreshment Break



Social Media Pulse Institute



Live Stream



Name Badges



Golf Tournament



Hole-In-One Contest



Travel Mug



SAVE THE DATE DAIRY FORUM 2021



JANUARY 24–27, 2021

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