

SPONSORSHIP PROSPECTUS

ICE CREAM TECHNOLOGY CONFERENCE

YOGURT & CULTURED INNOVATION CONFERENCE

MARCH 31 – APRIL 1, 2020 | MIAMI MARRIOTT BISCAYNE BAY | MIAMI, FLORIDA

The Ice Cream Technology Conference is the premier event for ice cream and frozen dessert professionals and is the only meeting that focuses specifically on innovations in frozen dessert research, technology and new market trends. It provides unique opportunities to learn from experts on food safety, labeling and regulations that affect the industry. The conference features networking opportunities, hands-on sessions and product tasting, including the annual Innovative Ice Cream Flavor Competition.

The Yogurt & Cultured Innovation Conference is a dynamic, information-rich meeting focused exclusively on the information that yogurt and cultured dairy product professionals need. Learn about the most recent developments in the category and the science behind them. Be inspired by new ideas as you network with industry peers and respected experts. Find out what's new in ingredients, processing technology and packaging. And experience new flavors, textures and products during the annual Innovative Product Contest.

\$7,500 PREMIER SPONSORSHIP

- Three-minute sponsor remarks at a general session
- Exhibit table throughout the conference
- One (1) complimentary registration
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to attendees
- Listing in IDFA's email newsletter to over 15,000 industry contacts

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\$2,000 ONSITE PRINTED PROGRAM

- Company logo featured on the front of the onsite program
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REACH DECISION MAKERS AT BOTH CONFERENCES

A joint sponsorship of the Ice Cream Technology Conference and the Yogurt & Cultured Innovation Conference delivers high value and an opportunity to engage with more top-level decision makers than ever before — including executives, plant managers, regulatory compliance personnel, product development specialists, research and development professionals, quality assurance staff, plant engineers and operations personnel. Don't miss this opportunity to put your brand in front of the movers and shakers of the industry!

\$4,000 (Shared) NETWORKING RECEPTION

- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
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\$3,500 (Each Day) BREAKFAST

- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
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\$2,500 WIFI

- Company featured on the WiFi connection page
- Recognition on conference materials, event signage and conference website
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\$2,500 HOTEL KEY CARDS

- Company logo featured on hotel key cards distributed to guests upon check-in
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
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\$2,500 CONFERENCE LANYARDS

- Company logo featured on conference lanyards
- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to attendees
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\$2,000 (Each Break) NETWORKING REFRESHMENT BREAK

- Recognition on conference materials, event signage and conference website
- Live recognition throughout the conference
- Option to provide promotional materials to attendees
- Listing in IDFA's email newsletter to over 15,000 industry contacts

\$1,195 (Members) \$1,695 (Non-Members) EXHIBIT TABLE

- Exhibit table throughout the conference — one (1) 6ft table and two (2) chairs
- Recognition on conference materials, event signage and conference website