

**2018 ICE CREAM TECHNOLOGY CONFERENCE  
MOST INNOVATIVE FLAVOR CONTEST ENTRY FORM**



Please complete this form, listing all of the information requested, and return it to [tboone@idfa.org](mailto:tboone@idfa.org) no later than **March 31, 2018**.

**Name (conference attendee):** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

Please indicate the appropriate category and provide us with your product name:

**Most Innovative Ice Cream Flavor** (*currently offered for sale in the market*)

Entry: \_\_\_\_\_

**Most Innovative Prototype Ice Cream Flavor** (*not yet in the market*)

Entry: \_\_\_\_\_

**Most Innovative Ice Cream Novelty** (*currently offered for sale in the market*)

Entry: \_\_\_\_\_

**Guidelines for Ice Cream Contest Submissions**

- A company representative must register for the Ice Cream Technology Conference to participate.
- Limit of one (1) entry per company, per category.
- If your ice cream is received after April 9, 2018, we cannot guarantee that your entry will be included.
- Please send the equivalent of at least one (1) gallon of ice cream per category entry. For ice cream novelties, please send at least twenty four (24) pieces for each entry.
- The ice cream **MUST** be in an unmarked container, except for the lid. Novelties should use plain wrappers if possible, but the outside of the box can be labeled.
- The lid or the outside on the novelty box **MUST** have the company name and the flavor of the ice cream.
- Be sure to pack the shipment well, wrapping each container in bubble wrap or paper to help protect it from damage during the extreme cold temperature of the dry ice.
- The ice cream should not arrive at the hotel before April 5, 2018.
- The box **MUST** be clearly marked "Must Be Kept Frozen" and "IDFA Ice Cream Contest".
- A shipping label will be provide after your entry is received – Please complete and attach the label to your shipped box(es).
- Once the ice cream is shipped, email [tboone@idfa.org](mailto:tboone@idfa.org) with the information below. If you do not e-mail the required information, we cannot guarantee that your entry will be included in the contest.
  1. Tracking number
  2. Company contact at conference
  3. Flavor of ice cream
  4. Destination the ice cream was shipped from
  5. Arrival date