IDFA NextGen Leadership Program

Advocacy and Leadership Meeting
Washington, D.C.
August 13-15, 2019

Tuesday, August 13th

1:30pm  Arrival and Welcome to International Dairy Foods Association Offices  
IDFA Boardroom

2:00pm  Introductions and NextGen Leadership Program Overview

2:30pm  Legislative and Regulatory Issues Briefing

5:00pm  Depart for Reception and Dinner

5:30pm  Reception & Dinner  
Metropolitan Club of Washington

Wednesday, August 14th

8:00am  Meet & Depart for Mount Vernon (President George Washington’s Home)  
IDFA Offices

9:00am  Arrival and Welcome to Washington Presidential Library  
Rubenstein Leadership Hall

9:15am  Personal and Self Leadership  
With minimal formal education or military and political leadership experience, George Washington stepped into his role as Commander-in-Chief and President when the positions and organizations of our country were new and undefined. Yet he disciplined himself as an individual, dedicated himself to learning his entire life, and became an unparalleled leader. This session will explore how Washington developed himself as a leader and reflect on the principles and qualities that individuals can teach themselves today in order to become more effective leaders.

10:15am  Break/Walk to Be Washington Theater

10:30am  Be Washington  
Museum & Education Center
Participants step into the leadership role of George Washington in Mount Vernon’s newest digital interactive experience. Faced with the same information and choices as Washington, participants will use their own judgment to decide what to do in each situation. They will then have the opportunity to reflect on their own leadership decisions, as well as the leadership of George Washington.

11:30am  Return to Library

11:45am  Lunch
Founder’s Terrace (Library Patio)

12:45pm  Tour of Library
Step behind the “exhibition glass” and view firsthand authentic documents and letters that were penned by George Washington or written to Washington, learning more about the character of the leader through his own words and collections.

1:15pm  Teamwork and Team Building the Washington Way
This module focuses on Washington's approach to building and managing teams and explores both his time as Commander-in-Chief of the Continental Army but also his establishment of the executive branch of the Federal Government.

2:15pm  Break

2:30pm  Leading with Character
This session will explore Washington’s sense of character, integrity, and ethical behavior in the service of his country. This session will make the case that these same characteristics remain essential today for all those who serve.

3:30pm  George Washington Whiskey Tasting: A “Lesson” in Entrepreneurship
Founder’s Terrace
Washington was one of the first leading entrepreneurs of his time, and his practical and ambitious business nature led him to become one of the country’s leading farmers and distillers. In tasing Washington’s rye whiskey, made by Mount Vernon in the restored distillery according to the historic recipe, guests will get a “hands on” experience in one of Washington’s lesser known legacies—his entrepreneurial spirit.

4:00pm  Tour of George Washington’s Mansion and Estate
Mount Vernon Estate
The home that Washington built is not only one of the finest examples of colonial architecture, but a reflection of his character and personality. This tour will present stories of both the 18th mansion and the man who resided there.
5:30pm  Reception & Dinner  
*Mount Vernon Inn*

8:00pm  Departure

**Thursday, August 15th**

9:00am  Morning Briefing  
*IDFA Offices*

9:30am  Depart for Capitol Hill

10:30am  Meeting with Members of Congress Offices

11:15am  Meeting with Members of Congress Offices

12:00pm  Meeting with Members of Congress Offices

12:30pm  Lunch  
*Longworth Cafeteria*

1:45pm  NextGen Leadership Class Photo  
*US Capitol Steps*

2:30pm  Meeting with Members of Congress Offices

3:15pm  Meeting with Members of Congress Offices

4:00pm  Departure & Conclusion of Event