

# **IDFA NextGen Leadership Program**

## **Advocacy and Leadership Meeting**

**Washington, D.C.**

August 13-15, 2019

### **Tuesday, August 13<sup>th</sup>**

- 1:30pm**      **Arrival and Welcome to International Dairy Foods Association Offices**  
*IDFA Boardroom*
- 2:00pm**      **Introductions and NextGen Leadership Program Overview**
- 2:30pm**      **Legislative and Regulatory Issues Briefing**
- 5:00pm**      **Depart for Reception and Dinner**
- 5:30pm**      **Reception & Dinner**  
*Metropolitan Club of Washington*

### **Wednesday, August 14<sup>th</sup>**

- 8:00am**      **Meet & Depart for Mount Vernon (President George Washington's Home)**  
*IDFA Offices*
- 9:00am**      **Arrival and Welcome to Washington Presidential Library**  
*Rubenstein Leadership Hall*
- 9:15am**      **Personal and Self Leadership**  
With minimal formal education or military and political leadership experience, George Washington stepped into his role as Commander-in-Chief and President when the positions and organizations of our country were new and undefined. Yet he disciplined himself as an individual, dedicated himself to learning his entire life, and became an unparalleled leader. This session will explore how Washington developed himself as a leader and reflect on the principles and qualities that individuals can teach themselves today in order to become more effective leaders.
- 10:15am**      **Break/Walk to Be Washington Theater**
- 10:30am**      **Be Washington**  
*Museum & Education Center*

Participants step into the leadership role of George Washington in Mount Vernon's newest digital interactive experience. Faced with the same information and choices as Washington, participants will use their own judgment to decide what to do in each situation. They will then have the opportunity to reflect on their own leadership decisions, as well as the leadership of George Washington.

**11:30am**

**Return to Library**

**11:45am**

**Lunch**

*Founder's Terrace (Library Patio)*

**12:45pm**

**Tour of Library**

Step behind the "exhibition glass" and view firsthand authentic documents and letters that were penned by George Washington or written to Washington, learning more about the character of the leader through his own words and collections.

**1:15pm**

**Teamwork and Team Building the Washington Way**

This module focuses on Washington's approach to building and managing teams and explores both his time as Commander-in-Chief of the Continental Army but also his establishment of the executive branch of the Federal Government.

**2:15pm**

**Break**

**2:30pm**

**Leading with Character**

This session will explore Washington's sense of character, integrity, and ethical behavior in the service of his country. This session will make the case that these same characteristics remain essential today for all those who serve.

**3:30pm**

**George Washington Whiskey Tasting: A "Lesson" in Entrepreneurship**

*Founder's Terrace*

Washington was one of the first leading entrepreneurs of his time, and his practical and ambitious business nature led him to become one of the country's leading farmers and distillers. In tasting Washington's rye whiskey, made by Mount Vernon in the restored distillery according to the historic recipe, guests will get a "hands on" experience in one of Washington's lesser known legacies—his entrepreneurial spirit.

**4:00pm**

**Tour of George Washington's Mansion and Estate**

*Mount Vernon Estate*

The home that Washington built is not only one of the finest examples of colonial architecture, but a reflection of his character and personality. This tour will present stories of both the 18th mansion and the man who resided there.

**5:30pm**      **Reception & Dinner**  
*Mount Vernon Inn*

**8:00pm**      **Departure**

## **Thursday, August 15<sup>th</sup>**

**9:00am**      **Morning Briefing**  
*IDFA Offices*

**9:30am**      **Depart for Capitol Hill**

**10:30am**      **Meeting with Members of Congress Offices**

**11:15am**      **Meeting with Members of Congress Offices**

**12:00pm**      **Meeting with Members of Congress Offices**

**12:30pm**      **Lunch**  
*Longworth Cafeteria*

**1:45pm**      **NextGen Leadership Class Photo**  
*US Capitol Steps*

**2:30pm**      **Meeting with Members of Congress Offices**

**3:15pm**      **Meeting with Members of Congress Offices**

**4:00pm**      **Departure & Conclusion of Event**