

# YOGURT & CULTURED INNOVATION CONFERENCE

MARCH 31 – APRIL 1, 2020 | MIAMI MARRIOTT BISCAYNE BAY | MIAMI, FLORIDA



## INNOVATIVE PRODUCT CONTEST ENTRY FORM

Please complete this form and return it to [vencarnacion@idfa.org](mailto:vencarnacion@idfa.org) no later than **March 20, 2020**.

Name (conference attendee): \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please provide your product name and product type (cultured milk, yogurt, sour cream, cottage cheese, dip) for each contest submission below:

### **Most Innovative Cultured Dairy Product** *(currently offered for sale in the market)*

Open to entries from dairy processors.

Entry: \_\_\_\_\_

### **Most Innovative Cultured Dairy Prototype Product** *(not yet in the market)*

Open to entries from dairy processors and flavoring and ingredient companies.

Entry: \_\_\_\_\_

### Guidelines for Contest Submissions

- A company representative must register for the Yogurt & Cultured Innovation Conference to participate.
- Limit of one (1) entry per company, per category.
- Please plan for your product submission to arrive between March 25 and March 30. If your product is received after March 30, we cannot guarantee that your entry will be included in the contest.
- Please send enough product so that 100 individuals may sample the submission. For example, if your product is a 6-10 oz. container, send 20 containers; if it is a 16-32 oz. container, send 10 containers.
- The cultured dairy products can be in the original retail containers – products will be placed in individual portion cups for the contest.
- Be sure to pack the shipment well, wrapping each container in bubble wrap or paper to help protect it from damage during the extreme cold temperature of the dry ice.
- The box must be clearly marked "Must Be Refrigerated" and "IDFA Product Contest".
- A shipping label will be provided – Please complete and attach the label to your shipped box(es).
- Once the product is shipped, email [vencarnacion@idfa.org](mailto:vencarnacion@idfa.org) with the information below. If you do not email the required information, we cannot guarantee that your entry will be included in the contest.
  1. Tracking number
  2. Company contact attending the conference
  3. Submission name and product type
  4. Arrival date