



Free Webinar Series for Dairy Processors: Improve Profitability through Energy Efficiency

In today's economy, identifying methods of improving operation profitability is more important than ever before. As part of the U.S. dairy industry's sustainability initiative — an effort involving the entire dairy supply chain working together to help reduce greenhouse gas emissions by 25% by the year 2020 — **dairy processors can discover ways of reducing costs and increasing energy efficiency at the plant.** Through energy efficiency programs, some dairy processors have experienced significant cost reductions that in some cases reach up to **\$500,000 in annual savings.**

The Dairy Processor Carbon Reduction through Energy Efficiency program, or D-CREE, will host a series of short, information-packed webinars **every Thursday from June 11 through July 2 from 2 - 2:40 p.m. CDT.** The series was designed exclusively for dairy processors by dairy processors and dairy industry service providers. It aims to help U.S. dairy meet its goals to reduce greenhouse gas emissions and increase business value across the industry.

Weekly topics include:

- June 11** – Managing Energy for your Bottom Line: How to Get Started
- June 18** – How to Spot Opportunities: Essential Tools
- June 25** – Budgeting & Financing Implementation
- July 2** – Operationalize for Long-term Energy Management

Email dcree@rosedmi.com to sign up for this **free** webinar series.

*This program is brought to you by the Innovation Center for U.S. Dairy, an organization that brings together the leadership of nearly **70 percent of the dairy supply chain**, including processors, farmer organizations, dairy cooperatives, manufacturers and brands. The board of directors represents 30 companies, including Dean Foods, HP Hood LLC, Kraft Foods Inc., Land O'Lakes, Hilmar Cheese Company, Leprino Foods, Shamrock Farms, Dairylea Cooperative Inc., Anderson Erickson Dairy and Dairy Farmers of America.*
