



**International Dairy Foods Association**  
Milk Industry Foundation  
National Cheese Institute  
International Ice Cream Association

**Attn: Kellie Bland**

**2010 ICE CREAM TECHNOLOGY CONFERENCE  
FAVORITE FLAVOR CONTEST  
ENTRY FORM**



Please complete this form, listing all of the information requested, and fax it to Kellie Bland at IDFA, 202-331-7820, by **Friday, February 26, 2010**. Thank you!!!

**Name:** \_\_\_\_\_

**Company & Location:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

Please indicate the appropriate category and provide us with your product name.

Favorite new flavor (currently in the market)

Entry: \_\_\_\_\_

Most innovative prototype flavor (not yet in the market)

Entry: \_\_\_\_\_

Most innovative novelty (currently in the market)

Entry: \_\_\_\_\_

After we receive your entry form we will contact you with shipment information.

## **Guidelines for Ice Cream Contest Submissions**

- Someone from your company must be registered for the Ice Cream Technology Conference in order to participate in the contest.
- Limit of one (1) entry per company per category  
Please indicate the category in which the ice cream is being entered:
  - Favorite new flavor (currently in the market)
  - Most innovative prototype flavor (not yet in the market)
  - Most innovative novelty (currently in the market)
- Please send the equivalent of at least 1 gallon of ice cream per category entry. For ice cream novelties, please send at least 24 pieces for each entry.
- The ice cream must be in an unmarked container, except for the lid. Novelties should use plain wrappers if possible, but the outside of the box can be labeled.
- The lid or the outside on the novelty box must have the name of the company and the flavor of the ice cream.
- Be sure to pack the ice cream containers well, wrapping each container in bubble wrap or paper to help protect it from damage during the extreme cold temperature of the dry ice.
- The ice cream cannot arrive at the hotel before March 8, 2010.
- The box must be clearly marked "**Must Be Kept Frozen**" and "**IDFA Ice Cream Contest**"
- Once the ice cream is shipped, you must email [kbland@idfa.org](mailto:kbland@idfa.org) with the following information:
  1. Tracking number of package
  2. Company contact at Conference
  3. Flavor of ice cream
  4. Destination the ice cream was shipped from
  5. Arrival Date

**If you do not e-mail the required information to [kbland@idfa.org](mailto:kbland@idfa.org), we cannot guarantee that your ice cream will be included in the contest.**

The ice cream must arrive on either March 8, 2010 or March 9, 2010. The ice cream cannot arrive before March 8, 2010.

If we receive your ice cream after March 9, 2010, we cannot guarantee that your ice cream will be included in the contest.

If you have any questions, please contact Kellie Bland at 202-220-3557 or [kbland@idfa.org](mailto:kbland@idfa.org).